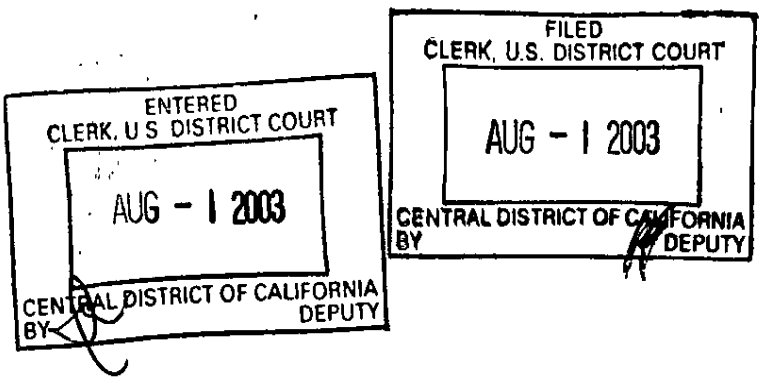


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**UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA**

HOUSING RIGHTS CENTER, et al.,  Plaintiffs,  v.  DONALD STERLING CORP., et al.,  Defendants.	}	CASE NO. CV 03-859-AHM(Ex)  ORDER GRANTING IN PART AND DENYING IN PART PLAINTIFFS' MOTION FOR A PRELIMINARY INJUNCTION  THIS CONSTITUTES NOTICE OF ENTRY AS REQUIRED BY FRCP, RULE 77(d).
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This is a housing discrimination case. Plaintiffs claim that Defendants have engaged in various discriminatory practices in violation of the Fair Housing Act ("FHA"), 42 U.S.C. § 3601 *et seq.*, and California law. Plaintiffs now move for a preliminary injunction.

For the reasons set forth below, Plaintiffs' motion is GRANTED in part and DENIED in part, as follows:

- (1) The Court DENIES Plaintiffs' motion to enjoin Defendants from conducting investigations or inspections while impersonating health or housing inspectors.
- (2) The Court DENIES Plaintiffs' motion to enjoin Defendants from demanding information about any tenant's race, age or familial status

1 but GRANTS Plaintiffs' motion to enjoin Defendants from  
2 demanding information about national origin in the provision of  
3 services or facilities generally made available to tenants.

4 (3) The Court DENIES Plaintiffs' motion to enjoin Defendants from  
5 purchasing any residential rental property in Los Angeles.

6 (4) The Court GRANTS Plaintiffs' motion to enjoin Defendants from  
7 using the word "Korean" in the names of Defendants' apartment  
8 buildings.

9 The foregoing summary does not contain the precise language to be used in  
10 the Court's injunction.

## 11 BACKGROUND

### 12 I. Plaintiffs

13 All of the Plaintiffs in this case sue on their own behalf and on behalf of  
14 the general public. First Amended Compl. ("FAC") ¶ 9.

#### 15 A. The Housing Rights Center

16 The Housing Rights Center ("HRC") is a non-profit California corporation  
17 based in Los Angeles that actively supports and promotes "freedom of residence"  
18 for all persons without regard to race, color, religion, gender, national origin,  
19 familial status, disability, sexual orientation and source of income. Decl. of  
20 Marlene Garza (HRC's Chief Executive Officer) ¶ 5; FAC ¶ 5. HRC provides  
21 outreach and education services and investigates allegations of discrimination.  
22 FAC ¶ 5. *See generally* Garza Decl.

23 HRC has proffered evidence that it has incurred costs and has diverted  
24 resources to investigate possible discriminatory practices at Defendants'  
25 apartment buildings in response to a complaint received from Plaintiff Daryl  
26 Williams "and others." Garza Decl. ¶ 29. *See also* Defendants' Opp. Exh. 8  
27 (letter from HRC to Defendant Donald T. Sterling explaining that HRC received  
28 complaints and subsequently conducted an investigation). HRC sent two

1 “testers” to one of Defendants’ apartment buildings and prepared “fair housing  
2 education packets” to send to over 225 tenants living in Defendants’ buildings.  
3 *Id.* ¶ 36-37. Although HRC has not submitted an itemized list of costs incurred,  
4 the Garza Declaration is sufficient at this stage to establish HRC’s standing as a  
5 Plaintiff in this litigation. *See Fair Housing of Marin v. Combs*, 285 F.3d 899,  
6 902-905 (9th Cir. 2002). *See also Havens Realty Corp. v. Coleman*, 455 U.S.  
7 363, 378-79 (1982).

8 B. Individual Plaintiffs

9 The following individual Plaintiffs are current African-American or  
10 African-Jamaican residents of Defendants’ apartment building at 691 S. Irolo St.  
11 in Los Angeles: Thomas Brown, Marie Davis, Karlene Henry, Dianne Wesley,  
12 and Daryl Williams. Brown Decl. ¶¶ 1-2; Davis Decl. ¶ 1; Henry Decl. ¶¶ 1-2 ;  
13 Wesley Decl. ¶ 1; Williams Decl. ¶ 1.

14 Plaintiff Jeffrey High also is African-American. He was a tenant at  
15 Defendants’ 691 S. Irolo St. property until September 2002. High Decl. ¶ 1.

16 Plaintiff Aubrey Franklin has not submitted a declaration in support of this  
17 motion, but Plaintiffs’ complaint alleges that she is African-American and either  
18 was or is a tenant at Defendants’ 691 S. Irolo St. property. FAC ¶ 6.

19 Plaintiff Dixie Martin was the manager or assistant manger of Defendants’  
20 691 S. Irolo St. property until July 2002, and she lived on-site during that period.  
21 Martin Decl. ¶ 2; Martin Reply Decl. ¶ 10. Plaintiffs’ complaint alleges that  
22 Dixie Martin is white. FAC ¶ 6.

23 Plaintiff Mary Young is a white tenant at Defendants’ 691 S. Irolo St.  
24 property. Young Reply Decl. ¶¶ 1-2.

25 Plaintiffs’ complaint alleges that Plaintiffs Soino Lugo and Ed Nell are  
26 Latino and are or were tenants at Defendants’ 691 S. Irolo St. property. FAC ¶ 6.  
27 Soino Lugo is Plaintiff Daryl Williams’s mother. Williams Decl. ¶ 2.

28 Plaintiffs’ complaint alleges that Plaintiff Robin Steed is an African-

1 American citizen of California and resident of Los Angeles. FAC ¶ 8.

2 Plaintiff Kandyce Jones passed away on July 21, 2003. Reply Brief at 1.  
3 Plaintiffs' complaint alleges that she was an African-American tenant at  
4 Defendants' 445 S. Ardmore St. property in Los Angeles. FAC ¶ 7.

## 5 **II. Defendants**

6 Defendant Donald T. Sterling has been in the Los Angeles real estate  
7 business for 40 years. Sterling Decl. ¶ 1. He has purchased 99 apartment  
8 buildings in Southern California either personally or through various affiliated  
9 entities, including Defendants Donald T. Sterling Corp. ("DTSC"), Donald  
10 Sterling Family Trust, and Korean Land Company. Opp. at 2; D. Sterling Decl. ¶  
11 2. Sterling apparently conducts his apartment rental business using the name  
12 "Beverly Hills Properties." D. Sterling Decl. ¶ 2. Sterling's properties include  
13 apartment buildings at 691 S. Irolo St., 340 S. Ardmore Ave and 445 S. Ardmore  
14 Ave. D. Sterling Decl. ¶ 4.

15 Rochelle Sterling is married to Donald Sterling and is also a trustee of the  
16 Donald T. Sterling Family Trust. R. Sterling Decl. ¶ 1. Rochelle Sterling is not a  
17 named defendant in this action, although she is responsible for decorating and  
18 remodeling the hallways, lobbies and other common areas of Sterling buildings  
19 owned by the Family Trust. *Id.* ¶ 5.

## 20 **III. Plaintiffs' Factual Allegations**

21 Plaintiffs' complaint and motion papers accuse Defendants of numerous  
22 discriminatory statements and housing practices, which the Court will summarize  
23 below. Defendants vehemently deny most of Plaintiffs' allegations and fault  
24 Plaintiffs for being unreliable tenants and for being driven by hidden agendas.

### 25 **A. Discriminatory Statements, Advertisements or Inquiries**

26 1. *May 2002 Staff Meeting:* Plaintiffs claim that shortly  
27 after Donald Sterling purchased the 691 S. Irolo St. property he conducted a  
28 meeting of the building's staff during which he told Dixie Martin, among others,

1 that he did not like Hispanic or African-American tenants, that he preferred  
2 Korean-American tenants, that he wanted his staff at the Irolo St. building to rent  
3 only to Korean-Americans, and that he planned to change the building's name.  
4 FAC ¶ 23. *See also* Martin Decl. ¶ 4.

5           2.     *Additional Statements of Bias:* Sumner Davenport, a former  
6 property supervisor for Donald Sterling, declares that on separate occasions she  
7 heard Donald Sterling and Rochelle Sterling make disparaging comments about  
8 African-American and Hispanic tenants. First Davenport Decl. ¶ 16, 17. Plaintiff  
9 Martin states that she once spoke to David Kaufman, real estate agent for Donald  
10 Sterling, about a potential tenant and that Kaufman told her she could sign a lease  
11 with the applicant provided the applicant was Korean. Martin Decl. ¶¶ 8-9.

12           3.     *Building Names:* Plaintiffs claim that Defendants have  
13 used the words "Korean" or "Asian" in the names of many of their rental  
14 properties. Specifically, Plaintiffs claim that Defendants changed the name of the  
15 691 S. Irolo St. property from "Mark Wilshire Towers" to "Korean World  
16 Towers." FAC ¶ 24, ¶ 28. *See also* Plaintiffs' Exh. D (Notice of Rental Increase  
17 for "Korean World Towers" effective August 1, 2002); Martin Decl. ¶ 1 (stating  
18 that 691 Irolo St. building was previously known as "Mark Wilshire Towers").  
19 Plaintiffs also claim that Defendants changed the name of the 445 S. Ardmore  
20 Ave. property to "Wilshire Korean Towers," re-named a building at 535 S.  
21 Alexandria in Los Angeles "The Sterling Korean Plaza," re-named a building at  
22 344 Manhattan in Los Angeles the "Windsor Square Korean Towers," re-named a  
23 building at 500 S. Gramercy in Los Angeles the "Fremont Place Korean Plaza,"  
24 and re-named a building at 442 S. Catalina in Los Angeles the "Hancock Park  
25 Asian Towers." FAC ¶ 28; Mem. of Points & Authorities at 7-8. *See also*  
26 Plaintiffs' Exh. P (photograph of sign in front of 445 S. Ardmore Ave property  
27 listing name of building as "Wilshire Korean Towers"); Plaintiffs' Exh. F (Los  
28

1 Angeles Times advertisement for apartment managers identifying 535 S.  
2 Alexandria property as the “Sterling Korean Plaza”).

3 4. *Korean Flag Advertisements*: Plaintiffs claim that  
4 Defendants have featured the South Korean flag in advertising their rental  
5 properties. Plaintiffs point to an advertisement in the Los Angeles Times  
6 announcing that the American Korean Land Company (a subsidiary of DTSC)  
7 purchased several real estate properties. The ad features an American flag  
8 touching a South Korean flag. Plaintiffs’ Exh. Y.

9 5. *Inquiries about National Origin*: Plaintiffs claim that in  
10 February 2003 Defendants sent all tenants at 691 S. Irolo St. a notice informing  
11 them that the building’s garage would be closed beginning in March 2003 and  
12 that anyone who would like to receive a garage remote control would be required  
13 to complete a two-page application. FAC ¶ 44. The application, submitted as  
14 Plaintiffs’ Exh. J, includes questions about place of birth and citizenship. FAC ¶  
15 44; Plaintiffs’ Exh. J (Notice dated February 21, 2003).

16 B. Discriminatory Treatment of Current Tenants

17 Plaintiffs allege, and various declarants assert, that Defendants have  
18 failed to perform necessary repairs and maintenance requested by Latino and  
19 African-American tenants, have purposefully refused to accept rent from African-  
20 American and Latino tenants, have attempted to use those tenants’ supposed  
21 failure to pay rent as a basis for eviction, and have subjected African-American  
22 and Latino tenants to various forms of degrading treatment, such as asking them  
23 to sign in as visitors at apartment buildings where they have long resided. *See*  
24 Davis Decl. ¶ 3 (refusal to provide maintenance services); Decl. of Mayra Oliva  
25 (refusal to accept rent); Henry Decl. ¶ 15 (being asked to sign in).

26 C. Sham Inspections.

27 Plaintiffs claim that Rochelle Sterling has posed as a health inspector in an  
28 attempt to harass tenants. Plaintiff Daryl Williams declares that a woman

1 knocked on his apartment door on April 3, 2003, complained to him about two  
2 carts in the hallway that contained some of Williams's possessions, and, when  
3 asked, stated that she was from the health department. Williams Decl. ¶¶ 10-16;  
4 Reply Williams Decl. ¶¶ 5-8. Williams video-taped part of this incident, and  
5 Sumner Davenport, a former Sterling property supervisor, identifies the woman  
6 on the video as Rochelle Sterling. Second Davenport Decl. ¶ 10. Davenport also  
7 declares that when she worked for Donald Sterling she sometimes accompanied  
8 Rochelle Sterling as the latter inspected tenants' apartments, that Rochelle  
9 Sterling would hold herself out as a government official, and that Rochelle  
10 Sterling required her to record tenants' ethnicity during inspections. *Id.* ¶¶ 3, 7-8.

11 **D. Discriminatory Treatment of Prospective Tenants**

12 Plaintiffs make strong and troubling allegations that Defendants'  
13 management personnel lie to African-American and Latino applicants about the  
14 availability of rental apartments, *see* Oliva Decl, and that management personnel  
15 showed an undisclosed Korean-American "tester" twice as many units as were  
16 shown to an African-American "tester." Decl. of Marlene Garza ¶ 37.

17 **E. Employment-Related Allegations**

18 Plaintiffs claim that Defendants have discriminated against minority  
19 employees and against employees who object to Defendants' discriminatory  
20 housing practices. FAC ¶ 29. Plaintiffs also claim that Defendants' have  
21 negligently failed to train their employees. *Id.* ¶ 74.

22 **IV. Plaintiffs' Legal Claims**

23 Based on these allegations, Plaintiffs' complaint states claims under 42  
24 U.S.C. § 1982 and under various sections of the federal Fair Housing Act.  
25 Plaintiffs also state common law claims for negligence and breach of the implied  
26 covenant of quiet enjoyment, as well as claims under California's Fair  
27 Employment and Housing Act, Unruh Civil Rights Act, Bane Civil Rights Act  
28 and unfair competition statute, Cal. Bus. & Prof. Code § 17200.

1 **MOTION STANDARDS**

2 The traditional criteria for granting a preliminary injunction are “(1) a  
3 strong likelihood of success on the merits; (2) the possibility of irreparable injury  
4 to the plaintiffs if injunctive relief is not granted; (3) a balance of hardships  
5 favoring the plaintiffs; and (4) advancement of the public interest.” *Textile*  
6 *Unlimited., Inc. v. A.BMH & Co., Inc.*, 240 F.3d 781, 786 (9th Cir.2001). In this  
7 circuit, a party moving for a preliminary injunction may meet its burden by  
8 showing either: “(1) a combination of probable success on the merits and the  
9 possibility of irreparable harm; or (2) that serious questions are raised and the  
10 balance of hardships tips in its favor.” *A & M Records, Inc. v. Napster, Inc.*, 239  
11 F.3d 1004, 1013 (9th Cir. 2001). "These two formulations represent two points  
12 on a sliding scale in which the required degree of irreparable harm increases as  
13 the probability of success decreases." *Prudential Real Estate Affiliates, Inc. v.*  
14 *PPR Realty, Inc.*, 204 F.3d 867, 874 (9th Cir. 2000) (quoted in *A & M Records,*  
15 *239 F.3d at 1013*).

16 **PLAINTIFFS' MOTION**

17 Plaintiffs' preliminary injunction motion is based on Plaintiffs' Fair  
18 Housing Act Claims. *See* Mem. of Points & Authorities at 17-28. The Fair  
19 Housing Act (“FHA”) explicitly provides for injunctive relief. 42 U.S.C. §  
20 3613(c)(1).

21 Although Plaintiffs allege the many discriminatory acts described above,  
22 the preliminary injunction they propose relates to only a few of their claims.  
23 Plaintiffs seek to enjoin Defendants and their agents from (1) “Conducting  
24 investigations or inspections of plaintiffs and other tenants while impersonating  
25 health or housing inspectors;” (2) “Demanding any information regarding any  
26 plaintiff’s or tenant’s race, national origin, age or familial status;” (3)  
27 “Contracting to purchase any residential rental property in Los Angeles;” and (4)



1 “Using the words ‘Korean’ or ‘Asian’ or Korean flag symbols in the names of any  
2 apartment building or advertising.” Plaintiffs’ [Proposed] Preliminary Injunction.

3 **ANALYSIS**

4 **I. Purchases of Residential Rental Property**

5 It would be plainly improper to enjoin Defendants from purchasing any  
6 residential rental property in Los Angeles, and the Court DENIES that  
7 unreasonable request. “Injunctive relief . . . must be tailored to remedy the  
8 specific harm alleged.” *Lamb-Weston, Inc. v. McCain Foods, Ltd.*, 941 F.2d 970,  
9 974 (9th Cir. 1991). Such an extraordinarily broad injunction cannot be said to  
10 be tailored to any specific harm Plaintiffs allege.

11 **II. Use of the Words “Korean” and “Asian” and of the South Korean flag**

12 **A. Findings of Fact**

13 The Court finds evidence sufficient in the record to establish that  
14 Defendants used the word “Asian” in referring to a Sterling building in a  
15 published announcement, that Defendants used the South Korean flag in a second  
16 announcement, and that Defendants currently use the word “Korean” in the names  
17 of at least two apartment buildings.

18 It is not disputed that an advertisement announcing that Delson/Norris  
19 Investment Properties sold three buildings to DTSC appeared in the Los Angeles  
20 Times on November 10, 2002. Plaintiffs’ Exh. R. One building is identified in  
21 the announcement as “Windsor Square Korean Towers.” A second is identified  
22 as “Freemont [sic] Place Korean Plaza.” The last building listed in the  
23 announcement is identified as “Hancock Park Asian Towers.” Although the  
24 advertisement conceivably could have been placed by the buildings’ seller,  
25 Plaintiff’s Declarant Gary Rhoades states that he spoke to a representative of  
26 Delson/Norris Investment Properties on May 24, 2003. Rhoades Reply Dec. ¶ 5.  
27 That representative (apparently the same person pictured in the announcement)

28

1 told Rhoades that Donald Sterling created and placed the ad without consulting  
2 Delson/Norris.<sup>1</sup> *Id.*

3 It is also not disputed that the “American Korean Land Company,”  
4 identified as a subsidiary of DTSC, published an advertisement in the Los  
5 Angeles Times on May 25, 2003. That ad announces the American Korean Land  
6 Company’s purchase of six apartment buildings. The ad shows a South Korean  
7 flag touching an American flag. Plaintiffs’ Exh. Y; Rhoades Reply Decl. ¶ 7  
8 (authenticating document). Defendant Sterling does not deny that he is affiliated  
9 with the American Korean Land Company.

10 Donald Sterling states in his own declaration that he and his affiliated  
11 companies currently use the word “Korean” in the names of two apartment  
12 buildings – the “Wilshire Korean Ambassador” and the “Wilshire Korean  
13 Towers.” D. Sterling Decl. ¶ 15. Sterling also acknowledges that he caused the  
14 building at 691 S. Irolo St. to be called “Korean World Towers,” although the  
15 building’s name has now been changed to “Ambassador Towers.” D. Sterling  
16 Decl. ¶ 15. *See also* Plaintiffs’ Exh. J (February 21, 2003 Notice to 691 S. Irolo  
17 St. tenants instructing them to make checks payable to “The Ambassador  
18 Towers”).

19 B. Likelihood of Success

20 1. *The Statute*

21 The Fair Housing Act prohibits making, printing or publishing “any notice,  
22 statement, or advertisement, with respect to the sale or rental of a dwelling that  
23

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24 <sup>1</sup>The Court may consider hearsay evidence in ruling on a motion for preliminary  
25 injunction. *Flynt Distrib. Co., Inc. v. Harvey*, 734 F.2d 1389, 1394 (9th Cir.1984)  
26 (“The urgency of obtaining a preliminary injunction necessitates a prompt  
27 determination and makes it difficult to obtain affidavits from persons who would  
28 be competent to testify at trial. The trial court may give even inadmissible evidence  
some weight, when to do so serves the purpose of preventing irreparable harm  
before trial.”).

1 indicates any preference, limitation, or discrimination based on race, color,  
2 religion, sex, handicap, familial status, or national origin, or an intention to make  
3 any such preference, limitation, or discrimination.” 42 U.S.C. § 3604(c). The  
4 governing regulations interpret this provision to cover “all written or oral notices  
5 or statements by a person engaged in the sale or rental of a dwelling.” 24 C.F.R.  
6 § 100.75. “Written notices and statements include any applications, flyers,  
7 brochures, deeds, signs, banners, posters, billboards or any documents used with  
8 respect to the sale or rental of a dwelling.” *Id.*

9         The Fair Housing Act must be interpreted broadly to effectuate its  
10 purposes, *Metropolitan Housing Development Corp. v. Village of Arlington*  
11 *Heights*, 558 F.2d 1283, 1289 (7th Cir. 1977), and the statute represents a “strong  
12 national commitment to promote integrated housing.” *Linmark Associates, Inc. v.*  
13 *Township of Willingboro*, 431 U.S. 85, 95 (1977). The importance of the statute’s  
14 aims and the complexity of the problem it addresses cannot be ignored, even so  
15 many years after the Act’s 1968 enactment. *Compare Mayers v. Ridley*, 465 F.2d  
16 630, 632 (D.C. Cir. 1972) (Wright, J., concurring) (explaining that years of  
17 housing discrimination and racial zoning “have yielded a bitter harvest of racially  
18 segregated schools, unequal employment opportunity, deplorable overcrowding  
19 in our center cities, and virtually intractable racial polarization”) *with* Nancy A.  
20 Denton, *The Persistence of Segregation: Links between Residential Segregation*  
21 *and School Segregation*, 80 Minn. L. Rev. 795, 797 (1996) (documenting the  
22 persistence of residential segregation in the United States).

## 23                 2.     *The “Ordinary Listener” Test*

24         Plaintiffs need not prove that Defendants acted with a subjective intent to  
25 discriminate in order to make out a claim for violation of § 3604(c). *Jancik v.*  
26 *Dep’t of Housing & Urban Development*, 44 F.3d 553, 556 (7th Cir. 1995).  
27 Instead, Plaintiffs must prove that Defendants’ statements “would discourage an  
28 ordinary reader of a particular [protected group]” from applying for an apartment,

1 *Jancik v. Dep't of Housing & Urban Development*, 44 F.3d 553, 556 (7th Cir.  
2 1995) (quoting *Ragin v. New York Times Co.*, 923 F.2d 995, 999 (2d Cir. 1991)),  
3 or “would suggest to an ‘ordinary [reader]’ that people [of a particular race or  
4 national origin] are preferred or dis-preferred for the housing in question.”  
5 *Llanos v. Estate of Anthony Coehlo*, 24 F.Supp.2d 1052, 1057 (E.D. Cal. 1998)  
6 (also quoting *Ragin v. New York Times Co.*, 923 F.2d 995, 999 (2d Cir. 1991).  
7 The “ordinary reader” is “neither the most suspicious nor the most insensitive of  
8 our citizenry.” *Ragin*, 923 F.2d at 1002.

9           3.     *Plaintiffs have not demonstrated that their claim regarding*  
10                   *use of the word “Asian” is likely to succeed.*

11           The only evidence Plaintiffs have thus far submitted of Defendants’ use of  
12 the word “Asian” is a single announcement published in the Los Angeles Times  
13 and attached as Exhibit R to Plaintiffs’ Memorandum. The Fair Housing Act  
14 prohibits any indication of a national origin preference in notices used “with  
15 respect to the sale or rental of a dwelling.” 42 U.S. C. § 3604(c). The word  
16 “Asian” plainly refers to a racial group, but the announcement on which Plaintiffs  
17 rely merely states that Delson/Norris Investment Properties sold three buildings to  
18 DTSC. It does not advertise apartments for rent or sale and does not invite tenant  
19 or purchaser applications. Moreover, at the hearing on this motion, counsel for  
20 Plaintiffs acknowledged that the cited announcement appeared in the business  
21 section of the newspaper, not in the real estate or classified section.

22           Based on this record, the Court cannot conclude that Plaintiffs have shown  
23 likely success or raised serious questions going to the merits of their claim  
24 regarding use of the word “Asian,” and, as a result, the Court will not enjoin  
25 Defendants’ use of that word at this time. However, if Plaintiffs obtain evidence  
26 that Defendants have used or continue to use the word “Asian” in notices,  
27 announcements or advertisements “with respect to the sale or rental of a  
28 dwelling,” Plaintiffs may renew their motion for such an injunction.

1                   4.     *Plaintiffs have not demonstrated that their claim regarding*  
2                                   *use of the South Korean flag is likely to succeed.*

3             Defendants' use of the South Korean flag in an announcement submitted by  
4 Plaintiffs as Exh. Y also does not give rise to a valid FHA claim. An ordinary  
5 reader would likely view the flag shown in Exh. J as a symbolic representation of  
6 the "American Korean Land Company" corporate name, not as a discriminatory  
7 message – particularly because the American flag also appears in the  
8 announcement. Use of the word "Korean" in a corporate name does not  
9 inherently violate the FHA, and this announcement, like the announcement using  
10 the word "Asian" discussed above, does not advertise apartments or seek tenants.

11                   5.     *Plaintiffs have demonstrated that their claims based on*  
12                                   *Defendants' use of the word "Korean" in apartment building*  
13                                   *names is likely to succeed.*

14             At issue in this case is the Fair Housing Act's prohibition against national  
15 origin discrimination. 42 U.S.C. § 3604(c). The very word used by Defendants --  
16 "Korean" – is necessarily and commonly understood to signify a particular  
17 national origin. *See Espinoza v. Farah Manufacturing Co.*, 414 U.S. 86, 88  
18 (1973) ("The term 'national origin' on its face refers to the country where a person  
19 was born, or, more broadly, the country from which his or her ancestors came.").  
20 Given this ordinary understanding, use of the word "Korean" in the names of  
21 residential apartment buildings would indicate to the "ordinary reader" that the  
22 buildings' owner is not only receptive to but actually prefers tenants of Korean  
23 national origin. *Cf. United States v. Hunter*, 459 F.2d 205, 215 (4th Cir. 1972)  
24 (advertisement for apartment in a "white home" would naturally convey a racial  
25 preference to the ordinary reader); Henry Decl. ¶ 3 ("[W]hen Donald Sterling  
26 bought the [691 S. Irolo St.] property . . . , the name was changed from the Mark  
27 Wilshire Towers to Korean World Towers. When the name changed like that I  
28 felt like they wanted a 'one race building.'"); Young Reply Decl. ¶ 3 ("For them

1 to earmark the building with the word ‘Korean’ it was then very clear to me that  
2 the intention of the new owners was to cater to Korean tenants.”); High Reply  
3 Decl. ¶ 8 (“I was living in the [691 S. Irolo St.] building when it was announced  
4 that the name of the building would be changed to Korean World Towers. This  
5 was a strong signal to me that everything would change in the building, that  
6 everything would be geared towards Korean tenants. The name itself told me  
7 this.”). Perhaps if Defendants’ apartments were built in a “Korean” architectural  
8 style, the natural and predictable inference might be different. But there is no  
9 indication that such is the case here. *See* Defendants’ Opp. Exhs. 1-5  
10 (photographs of some of Defendants’ apartment buildings).

11 Defendants argue strenuously that their use of the word “Korean” in the  
12 names of these apartment buildings is acceptable because the buildings at issue  
13 are in the Los Angeles neighborhood known as “Koreatown.”<sup>2</sup> But there is an  
14 undeniable and important, although perhaps subtle, difference between  
15 “Koreatown” and “Korean.” Because “Koreatown” denotes a neighborhood  
16 while “Korean” denotes a national origin, an ordinary reader would naturally  
17 conclude that the former word refers to a specific Los Angeles geographical area  
18 while the latter refers to a particular group of people. In this case, Defendants’  
19 use of the word “Korean” is particularly likely to suggest a national origin  
20 preference, not a geographic area, given that Defendants’ buildings names include  
21 additional words that *do* signify location – *e.g.*, “*Wilshire* Korean Ambassador”  
22 and “*Wilshire* Korean Towers.” An ordinary reader would logically assume that  
23 “Korean” must have a meaning *other* than geography, given that the locations of  
24 the buildings already are reflected by the word “*Wilshire*.”

25 Los Angeles is, moreover, a remarkably polyglot city that, sadly, has been  
26 plagued by ethnic divisions for decades. Uneasy relations among different racial

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27  
28 <sup>2</sup>The Court makes no finding as to whether these buildings are actually located in  
or near “Koreatown.”

1 and immigrant groups still prevail in various sections of this city, and many  
2 residents would understandably regard the decision to place the word “Korean” in  
3 the name of a building in a racially diverse neighborhood as a coded message:  
4 “Koreans and Korean-Americans are welcome and preferred; others are not.”

5 Of course, the Court recognizes that use of the word “Korean” is not  
6 necessarily a guise to achieve invidious discrimination. The word may commonly  
7 and appropriately be used on commercial buildings to designate a particular type  
8 of service or product – e.g., a Korean restaurant, a Korean market or a Korean  
9 video store. But when used in the name of an apartment building the word  
10 “Korean” has no similarly obvious, nondiscriminatory meaning, and Defendants  
11 have failed to identify one.

12 C. Plaintiffs Have Demonstrated the Possibility of Irreparable  
13 Injury

14 Because Plaintiffs have demonstrated likely success on the merits, they  
15 have established at least the possibility of irreparable injury. Irreparable injury is  
16 presumed from the fact of discrimination in violation of the Fair Housing Act.  
17 *See Silver Sage Partners, Ltd. v. City of Desert Hot Springs*, 251 F.3d 814, 827  
18 (9th Cir. 2001). *See also Gresham v. Windrush Partners, Ltd.*, 730 F.2d 1417,  
19 1423 (11th Cir. 1984).

20 D. Balance of Hardships

21 The balance of hardships also tips sharply in Plaintiffs’ favor. The  
22 continued use of the word “Korean” in the names of buildings may discourage  
23 potential tenants, albeit in a way not easy to quantify or remedy. It is difficult to  
24 identify persons discouraged by a discriminatory message, and any effective  
25 educational or remedial campaign designed to counter the effects of the message  
26 necessarily will have to be broad-based and expensive.

27 Defendants, on the other hand, have not identified any hardship they are  
28 likely to suffer if ordered to remove the word “Korean” from their buildings’

1 names. Donald Sterling first claims that his business “could” be affected by such  
2 a change and that any limitation on references to race or national origin in  
3 advertisements would prevent him from placing advertisements about the  
4 “phenomenal ‘Asian’ and/or ‘Chinese’ basketball player,” Yao Ming.<sup>3</sup> D.  
5 Sterling Decl. ¶ 18. But this example of supposed injury is silly and farfetched.  
6 If Mr. Sterling placed an ad in the Los Angeles Times announcing “Clippers  
7 Have Signed Chinese Star Yao Ming to Five Year Contract” he would violate no  
8 law prohibiting discrimination. (Indeed, he would probably earn plaudits.)

9 Sterling also states vaguely that he will lose the “advertisement dollars” he  
10 has spent promoting his building names. *Id.* ¶ 18. How many of those dollars he  
11 has spent is not set forth, and Defendants’ recent decision to change the name of  
12 their building at 691 S. Irolo St. from “Korean World Towers” to “Ambassador  
13 Towers” suggests that Defendants do not consider such changes to be  
14 prohibitively expensive. *Id.* ¶ 15.

15 Finally, Sterling theorizes that existing tenants “who have taken a fancy” to  
16 the “Korean” building names “could become upset and vacate their apartments.”  
17 *Id.* ¶ 18. This concern appears speculative at best. No tenant has filed a  
18 declaration in support of Sterling’s claim, and if Defendants are as effective at  
19 improving the quality and management of the buildings they acquire as they claim  
20 to be in their declarations, it is not likely that in Los Angeles, a city suffering  
21 from an acute shortage of housing rental units, tenants would be so easily induced  
22 to flee.

23 E. Conclusion

24 For all these reasons, the Court will enter the following preliminary  
25 injunction:

26

27

28 <sup>3</sup>Sterling identifies himself as owner of the Los Angeles Clippers N.B.A. franchise.  
D. Sterling Decl. ¶ 1.



1 Defendants, their agents and employees, and those in active concert  
2 or participation with them, are (pending verdict after trial or  
3 resolution of this case) hereby preliminarily restrained and enjoined  
4 from using the word "Korean" in the name of any residential  
5 building they own or manage, including use in a building name in  
6 any notice, advertisement, sign, application, flyer, brochure, deed,  
7 sign, banner, poster, billboard or document used with respect to the  
8 sale or rental of a unit or dwelling in such building. This injunction  
9 does not prohibit use of bilingual signs or notices, nor use of the  
10 word "Koreatown."<sup>4</sup>

### 11 **III. Questions about National Origin**

12 Plaintiffs claim that Defendants have asked tenants to state their national  
13 origin as part of application for apartment services and that Defendants' questions  
14 violate 42 U.S.C. § 3604(c).

#### 15 **A. Findings of Fact**

16 The Court finds that in February 2003 Defendants sent tenants of 691 S.  
17 Irolo St. a notice that the building's garage would be closed and that tenants who  
18 wanted a garage remote control would be required to complete and submit a  
19 written "application." The application, submitted as Plaintiffs' Exh. J, asks  
20 tenants to identify the place where they and their spouse were born. *Id.* It also  
21 asks tenants to state their citizenship and date of naturalization.<sup>5</sup> *Id.* The notice  
22 and application emphasize that a "complete" response is necessary and that  
23 "[i]ncomplete information" will delay processing of the application. *Id.*

24 //

25 //

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26 <sup>4</sup>If Plaintiffs offer evidence that Defendants use "Koreatown" to identify buildings  
27 that are not actually in or near the "Koreatown" neighborhood, and if Plaintiffs  
28 believe such use violates § 3604(c), Plaintiffs will be free to raise that issue at a  
later date.

<sup>5</sup>The garage remote control application does not ask tenants to state their race or  
familial status, and the Court will not enjoin such questions absent some evidence  
that they actually have been asked. Defendants' application does ask for date of  
birth, but age is not among the FHA's prohibited list of considerations.

1           B.     Likelihood of Success

2           Plaintiffs have established likely success on the merits of their claim that  
3 asking a tenant to state his or her national origin as part of an application for  
4 apartment-related services violates the Fair Housing Act, 42 U.S.C. § 3604(c).

5           As discussed above, the Fair Housing Act prohibits statements or notices  
6 that indicate a “preference, limitation or discrimination” based on national origin  
7 or that indicate an “intention to make any such preference, limitation or  
8 discrimination.” 42 U.S.C. § 3604(c). The Court has found surprisingly little  
9 case law applying § 3604(c) to claims based on a landlord’s questions, as opposed  
10 to declaratory statements. The Court also has found little case law applying §  
11 3604(c) to statements made in connection with the provision of apartment-related  
12 services to current tenants, as opposed to statements made in connection with the  
13 sale or rental of an apartment to a new tenant. But this unexpected dearth of case  
14 law does not undermine the force of Plaintiffs’ claim – and what little case law  
15 there is supports Plaintiffs’ position.

16           In *Soules v. Dept. of Housing and Urban Development*, 967 F.2d 817, 824  
17 (2d Cir. 1992), the Second Circuit, by concurring in HUD’s contention that  
18 “[t]here is simply no legitimate reason for considering an applicant’s race,”  
19 suggested in dicta that questions about race would violate the Fair Housing Act.  
20 In *Jancik*, the Seventh Circuit held that asking a prospective tenant to state her  
21 race violated § 3604(c). 4 F.3d at 557. Although the Seventh Circuit noted that  
22 the questions in that case were accompanied by an indication of other  
23 impermissible preferences, the court mentioned that factor in support its  
24 conclusion that the owner’s questions were part of a “screening process.” *Id.* In  
25 this case, Defendants’ questions about place of birth actually appear on  
26 an “application” for basic services (restoration of previously-available garage  
27 access). This context, although slightly different from that in *Jancik*, also  
28

1 supports a conclusion that Defendants' place of birth question is part of a  
2 "screening process."

3 Defendants argue that Plaintiffs' claim fails because § 3604(c) only  
4 prohibits discriminatory statements made "with respect to . . . sale or rental." The  
5 "place born" question at issue here does not fall within this prohibition,  
6 Defendants contend, because it is directed to existing tenants, not prospective  
7 tenants, and because it relates to a particular service, not to sale or rental.

8 The Court rejects Defendants' tortured interpretation of the statute. There  
9 is no rational relationship between national origin and ability to safely operate a  
10 remote garage door opener, and the Fair Housing Act explicitly prohibits  
11 discrimination on the basis of national origin in the "provision of services or  
12 facilities" offered in connection with a home or apartment. 42 U.S.C. § 3604(b).  
13 Certainly a discriminatory statement made with respect to such services or  
14 facilities violates § 3604(c), even if not made at the moment of first sale or rental.  
15 Defendants' proposed distinction is inconsistent with an appropriately broad  
16 reading of the statute and makes little sense given that tenants denied garage  
17 access to which they previously were entitled are effectively denied the full  
18 benefit of the bargain entered into at the moment of first sale or rental.

19 Defendants also argue that their questions about national origin should be  
20 allowed because shortly after the terrorist attacks of September 11, 2001, an agent  
21 with the Federal Bureau of Investigation told Defendant Sterling's controller that  
22 Sterling should make every possible effort to learn whether any tenants in his  
23 buildings are foreign nationals. Schield Decl. ¶ 3. Defendant Sterling declares  
24 that the controller's conversation with an FBI agent was "one important factor"  
25 Defendants "took into consideration" in preparing the garage door opener  
26 application form. D. Sterling Decl. ¶ 16. No harm is done, Sterling adds, because  
27 if a tenant refuses to answer the national origin question, Defendants will still  
28 provide a garage door opener with "no actual ramifications." *Id.*

1           The Court rejects as sham Defendants' purported justification. The S. Irolo  
2 St. building is the focus of many of the allegations of discrimination summarized  
3 at the beginning of this Order. Nowhere do Defendants assert, despite their  
4 claimed security concerns, that they have prepared or circulated a comparable  
5 questionnaire in any of their other 98 apartment buildings, so it is fair to conclude  
6 that the application was uniquely directed to the S. Irolo St. tenants. Moreover,  
7 Mr. Sterling does not identify what other "factor[s]" Defendants took into account  
8 when deciding to ask these tenants at 691 S. Irolo St. to state their national origin,  
9 and Defendants do not explain why they suddenly took this action in February  
10 2003, despite having acquired the building in April 2002, or why the FBI agent's  
11 suggestion about citizenship status led them to ask questions about place of birth.  
12 Finally, Mr. Sterling's assurance that a tenant's refusal to answer the "place born"  
13 question will have "no actual ramifications" is flatly inconsistent with the  
14 application form itself, which states that providing "incomplete information" will  
15 delay the application process.

16           C.     Irreparable Harm and Balance of Hardships

17           As with Plaintiffs' claim concerning use of the word "Korean," discussed  
18 *supra*, Plaintiffs have demonstrated at least the possibility of irreparable harm,  
19 and the balance of hardships tips sharply in their favor. Defendants do not  
20 identify any hardship that will result from an order prohibiting questions about  
21 tenants' place of birth on applications such as that used at the S. Irolo St.  
22 building.

23           D.     Conclusion

24           Because Plaintiffs have demonstrated a likelihood of success and the  
25 possibility of irreparable injury, and because the balance of hardships tips sharply  
26 in their favor, Plaintiffs are entitled to the following tailored relief:

27           Defendants, their agents and employees, and those in active concert or  
28 participation with them, are (pending verdict after trial or resolution of

1 this case) hereby preliminarily restrained and enjoined from asking or  
2 requiring tenants to state their national origin or place of birth on any  
3 application, form or questionnaire used in connection with the provision  
4 of building facilities, services or amenities, and they are restrained and  
5 enjoined from conditioning the provision of such facilities, services or  
6 amenities on national origin.

#### 7 **IV. Inspections Conducted While Posing as a Health Inspector**

8 Plaintiffs contend that Rochelle Sterling, acting as an agent of Defendants,  
9 poses as an official government health inspector in order to gain access to  
10 tenants' apartments and to harass and intimidate African-American and Latino  
11 tenants. Plaintiffs argue that Rochelle Sterling's actions violate the Fair Housing  
12 Act.

##### 13 **A. Findings of Fact**

14 The Court has reviewed the video tape made by Plaintiff Daryl Williams,  
15 which Williams claims shows Rochelle Sterling posing as a health inspector. The  
16 Williams tape, together with Sumner Davenport's identification of Rochelle  
17 Sterling, Second Davenport Decl. ¶¶ 9-10, is evidence sufficient to support a  
18 finding that Rochelle Sterling did tell Plaintiff Williams she was a health  
19 inspector. Sterling's failure to deny that she made that statement reinforces this  
20 conclusion.

##### 21 **B. The Statute**

22 Section 3617 of the Fair Housing Act makes it unlawful to "coerce,  
23 intimidate, threaten, or interfere with any person in the exercise or enjoyment of,  
24 or on account of his having exercised or enjoyed, or on account of his having  
25 aided or encouraged any other person in the exercise or enjoyment of, any right  
26 granted or protected by" the Act. The Fair Housing Act's "interference"  
27 provision "has been broadly applied to reach all practices which have the effect of  
28 interfering with the exercise of rights under the federal fair housing laws."

*United States v. Hayward*, 36 F.3d 832, 835 (9th Cir. 1994).

//

1 C. Plaintiffs' Claim

2 The gravamen of Plaintiffs' claim is that Defendants' apartment  
3 inspections, during which Rochelle Sterling and others pose as health or  
4 inspectors, interfere with their quiet enjoyment of their apartments. Most of the  
5 Plaintiffs already have exercised their right to fair housing by renting apartments  
6 in Sterling buildings, *see Ohana v. 180 Prospect Place Realty Co.*, 996 F.Supp.2d  
7 238, 243 (E.D.N.Y. 1998), and those Plaintiffs may succeed with their § 3617  
8 claim if they are able to prove that their race or national origin motivated  
9 Defendants' decision to inspect their apartments. *See Balchelder v. America West*  
10 *Airlines, Inc.*, 259 F.3d 1112, 1124 (9th Cir. 2001) (*McDonnell Douglas* burden-  
11 shifting scheme inapplicable to interference claim under the Family and Medical  
12 Leave Act because plaintiff was only required to establish that her decision to  
13 take leave was a "negative factor" in adverse employment action in order to prove  
14 interference claim); *Brown v. City of Tucson*, \_\_\_ F.3d \_\_\_, 2003 WL 21750809. \*9  
15 (9th Cir.) (distinguishing between retaliation and interference claims for purposes  
16 of deciding whether *McDonnell Douglas* burden-shifting scheme applies).

17 D. Plaintiffs' Have Not Established Likely Success and Have Not Raised  
18 Serious Questions Going to the Merits of Their § 3617 Claim.

19 Although Plaintiffs' evidence supports a finding that Rochelle Sterling  
20 falsely identified herself as a health inspector to Plaintiff Williams on April 3,  
21 2003, there is no evidence in the record that Sterling ever entered Williams's  
22 apartment or that she asked about anything other than two carts plainly visible in  
23 the hallway. Williams and Plaintiff Henry declare that a woman claiming to be a  
24 city inspector examined their apartments in May 2002, Williams Decl. ¶¶ 6-8,  
25 Henry Decl. ¶¶ 7-8, and according to Henry, that woman was accompanied by the  
26 691 S. Irolo St. building manager. Henry Decl. ¶ 7. But neither Williams nor  
27 Henry claims that the woman claiming to be an inspector was Rochelle Sterling,  
28 and there is no evidence in the record to support a finding that the woman who

1 examined their apartments in May 2002 was not actually a government inspector  
2 of some kind.

3 Sumner Davenport declares that when she worked for Sterling she often  
4 accompanied Rochelle Sterling on apartment inspections, that Rochelle Sterling  
5 would regularly pose as a government official in order to gain access to tenants'  
6 apartments, and that during the inspections Sterling directed her to record, among  
7 other things, tenants' ethnicity. Second Davenport Decl. ¶¶ 3-8. But Davenport's  
8 allegations, standing alone, do not establish likely success. There is no evidence  
9 in the record that tenants of a particular race or national origin have been targeted  
10 for inspection. Nor is there evidence that Defendants have used any "ethnicity"  
11 information gathered during such inspections – information Donald and Rochelle  
12 Sterling likely could have obtained independently simply by asking their building  
13 managers – for impermissible purposes.

14 Although the Court finds Sumner Davenport's allegations troubling, they  
15 neither establish likely success nor raise questions going to the merits that are  
16 sufficient to support an injunction. Impersonating a health inspector may itself be  
17 unlawful in other respects, but Plaintiffs are not entitled to the injunction they  
18 propose on their FHA interference claim.

19 **CONCLUSION**

20 Plaintiffs' motion is GRANTED in part and DENIED in part. Plaintiffs  
21 shall submit a proposed Order consistent with this ruling. The Order shall  
22 include a provision conditioning the entry and effectiveness of the preliminary  
23 injunction on Plaintiff HRC posting a \$1,000 bond.

24  
25 IT IS SO ORDERED.

26  
27 Dated: July 31, 2003

28   
A. HOWARD MATZ  
United States District Judge