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UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

DONALD R. CHASTAIN, on behalf of
himself and all others similarly
situated,

Plaintiff,

v.

UNION SECURITY LIFE INSURANCE
COMPANY,

Defendant.

CV 06-5885 ABC (FFMx)

ORDER RE: DEFENDANT'S MOTION TO
COMPEL ARBITRATION AND STAY
ACTION PENDING ARBITRATION

Pending before the Court is Defendant Union Security Life Insurance Co.'s ("Defendant's") Motion to Compel Arbitration and Stay Proceedings, filed on May 31, 2007. Plaintiff Donald Chastain ("Plaintiff") opposed Defendant's motion on June 18, 2007 and Defendant replied on July 2, 2007. The hearing was set for August 6, 2007, but the Court took this matter under submission on August 2, 2007. See Fed. R. Civ. P. 78; Local Rule 7-15. The Court hereby DENIES Defendant's motion to compel arbitration.

1 **I. FACTUAL BACKGROUND**

2 This case arose from Defendant's alleged failure to pay benefits
3 under two insurance policies purchased by Plaintiff. The relevant
4 facts are undisputed. Defendant underwrote two insurance policies
5 purchased by Plaintiff through two credit cards issued by FirstUSA
6 Bank, N.A. (later Bank One, Delaware, N.A., and then Chase Manhattan
7 Bank USA, N.A.) (the "FirstUSA card") and by Citibank (South Dakota)
8 N.A. (the "Citibank card"). The policies covered Plaintiff's minimum
9 monthly payments on his two credit cards up to a benefits maximum,
10 should Plaintiff become disabled and unable to make his minimum
11 payments. Plaintiff alleges three causes of action against Defendant
12 for allegedly terminating Plaintiff's benefits before reaching the
13 benefits maximum under the policies: (1) breach of the insurance
14 contracts; (2) declaratory relief under the insurance contracts; and
15 (3) fraud arising from representations related to the coverage
16 contained in the insurance contracts.¹

17 Sometime prior to April 2000, Plaintiff entered written credit
18 cardmember agreements to obtain both the FirstUSA card and the
19 Citibank card. In November 2001, Citibank amended the cardmember
20 agreement to include an arbitration clause that stated: "Any dispute
21 may be resolved by binding arbitration. Arbitration replaces the
22 right to go to court, including the right to a jury and the right to
23 participate in a class action or similar proceeding." This amendment
24 defined the scope of the arbitration clause: "All claims relating to
25 your account . . . or our relationship are subject to arbitration,

26 _____
27 ¹Plaintiff has styled this case as a class action, but the Court
28 has not certified a class. Therefore, the Court relies solely on the
allegations related to Plaintiff in deciding this motion.

1 including Claims regarding the application, enforceability, or
2 interpretation of this Agreement and this arbitration provision. All
3 Claims are subject to arbitration, no matter what legal theory they
4 are based on or what remedy they seek." This amendment also contained
5 an opt-out provision, but Plaintiff did not take advantage of it.

6 The FirstUSA cardmember agreement was amended in November 2003 to
7 include an arbitration provision that stated: "Any dispute may be
8 resolved by binding arbitration. Arbitration replaces the right to go
9 to court. You will not be able to bring a class action or similar
10 proceeding in court, nor will you be able to bring any claim in
11 arbitration as a class action or similar proceeding. You will not be
12 able to be part of any class action or similar proceeding brought by
13 anyone else, or be represented in a class action or similar
14 proceeding." The amended agreement also stated that arbitration is
15 required for "[a]ny claim, dispute or controversy by either you or us
16 against the other (or against the employees, parents, subsidiaries,
17 affiliates, beneficiaries, agents or assigns of the other) arising
18 from or relating in any way to your Account, transactions on your
19 Account, our relationship, this Agreement or any provisions of this
20 Agreement ('Claim'), including Claims regarding the applicability or
21 validity of this arbitration clause." The amendment also stated, "All
22 claims are subject to arbitration, no matter what theory they are
23 based on or what remedy they seek." Both parties agree that the
24 Federal Arbitration Act, 9 U.S.C. §§ 1 *et seq.* (the "FAA"), applies to
25 both agreements.

26 Defendant did not sign either of these agreements. Rather,
27 Defendant issued group insurance policies to FirstUSA and Citibank and
28 sold Plaintiff individual policies under these group policies. The

1 insurance contracts between Plaintiff and Defendant did not contain an
2 arbitration clause, and only referred to "legal actions," which
3 prevented Plaintiff from bringing legal action until 60 days after
4 written proof of loss is submitted to Defendant. These contracts also
5 contained identical integration clauses that stated, "[t]he entire
6 contract consists of this policy and the attached application. No
7 change of the policy and no waiver of its provisions will be valid
8 unless made in writing and signed by one of our officers." Notably,
9 the insurance contracts made no references to the cardmember
10 agreements and the cardmember agreements made no reference to the
11 insurance contracts.

12 Plaintiff became disabled and sought benefits under the insurance
13 policies he obtained for both the FirstUSA card and the Citibank card.
14 Citicorp Insurance Services, Inc. ("Citicorp") administered the
15 insurance policy that Defendant obtained for his Citibank card, but
16 the undisputed evidence demonstrates that when Defendant terminated
17 Plaintiff's benefits in September 2004, Citicorp was not administering
18 Plaintiff's policy. Defendant asserts that Citicorp was an agent of
19 Citibank.

20 Defendant has invoked the two arbitration clauses and, as a non-
21 signatory, seeks to compel Plaintiff, a signatory, to arbitrate his
22 claims. Although Defendant spends a substantial amount of effort
23 briefing on the scope and validity of the arbitration agreements,
24 Plaintiff does not dispute these points. Rather, the papers clearly
25 delineate one primary issue before the Court: whether Defendant, as a
26 non-signatory, can compel Plaintiff to arbitrate his claims, either
27 through equitable estoppel or through a theory of agency. The Court
28 finds that neither theory applies in this circumstance and Plaintiff

1 cannot be compelled to arbitrate his claims against Defendant.

2 **II. LEGAL STANDARD**

3 Under the FAA, the question of whether a nonsignatory to an
4 arbitration agreement can compel a signatory to submit to arbitration
5 is answered not by state law, but by the federal substantive law of
6 arbitrability. International Paper Co. v. Schwabedissen Maschinen &
7 Anlagen GMBH, 206 F.3d 411, 417 (4th Cir. 2000). A petition or motion
8 to compel arbitration is in essence a suit in equity seeking specific
9 performance of an arbitration agreement. Wolschlager v. Fidelity
10 Nat'l Title Ins. Co., 111 Cal. App. 4th 784, 789 (2003). The trial
11 court sits as a trier of fact, weighing all the declarations and other
12 evidence to reach a final determination. Engalla v. Permanente
13 Medical Group, Inc., 15 Cal. 4th 951, 972 (1997).

14 The standard for demonstrating arbitrability is not strict and
15 the FAA mandates that district courts direct the parties to proceed to
16 arbitration on issues pursuant to a signed arbitration agreement.
17 Dean Witter Reynolds, Inc. v. Byrd, 470 U.S. 213, 218, 105 S. Ct.
18 1238, 84 L. Ed. 2d 158 (1985). The court's role when presented with
19 an issue of arbitrability is to determine (i) whether an actual valid
20 arbitration agreement exists and (ii) whether the scope of the
21 parties' dispute falls within that agreement. See 9 U.S.C. § 4;
22 Chiron Corp. v. Ortho Diagnostic Sys., Inc., 207 F.3d 1126, 1130 (9th.
23 Cir. 2000). Federal courts must order parties to proceed to
24 arbitration if there has been a "failure, neglect, or refusal" to
25 honor an agreement to arbitrate. See 9 U.S.C. § 4. Therefore, absent
26 unmistakably clear language to the contrary, arbitration should be
27 ordered unless it can be said that the arbitration clause is not
28 susceptible to an interpretation that covers the asserted dispute.

1 Moses H. Cone Hospital v. Mercury Constr. Corp., 460 U.S. 1, 24-25
2 (1983) (stating that “[s]ection 2 [of the FAA] is a congressional
3 declaration of a liberal federal policy favoring arbitration
4 agreements, notwithstanding any state substantive or procedural
5 policies to the contrary.”).

6 As a general matter, “arbitration is a matter of contract
7 [interpretation] and a party cannot be required to submit to
8 arbitration any dispute which he has not agreed so to submit.”
9 International Paper, 206 F.3d at 416. Despite this policy, it is
10 well-established that a nonsignatory to an arbitration clause may, in
11 certain situations, compel a signatory to arbitrate even though the
12 signatory and nonsignatory lack an agreement to arbitrate. See Comer
13 v. Micor, Inc., 436 F.3d 1098, 1101 (9th Cir. 2006). In this
14 circumstance, however, the federal policy favoring arbitration falls
15 away: “The question here is not whether a particular issue is
16 arbitrable, but whether a particular party is bound by the arbitration
17 agreement. Under these circumstances, the liberal federal policy
18 regarding the scope of arbitrable issues is inapposite.” Id. at 1104
19 n.11. Therefore, the Court is not bound by any stated policy
20 encouraging arbitration in reviewing Defendant’s motion.²

22 ²Defendant argues fervently that the strong policy in favor of
23 arbitration under the FAA compels arbitration in this circumstance,
24 relying on Supreme Court statements that the only reason for denying
25 arbitration is when it “may be said with positive assurance that the
26 arbitration clause is not susceptible of any interpretation that
27 covers the asserted dispute.” United Steel Workers of Amer. v.
28 Warrior & Gulf Navigation Co., 363 U.S. 574, 582-83 (1960). Defendant
also attempts to counter footnote eleven from Comer with dicta in
Letizia v. Prudential Bache Securities, Inc., 802 F.2d 1185, 1187-188
(9th Cir. 1986), where the court stated that the policy allowing
nonsignatory enforcement of arbitration agreements is an outgrowth of
the broader federal policy favoring arbitration. However, Defendant’s

1 **III. DISCUSSION**

2 **A. Arbitrability of Disputes over the Applicability of the**
3 **Arbitration Clause**

4 As an initial matter, Defendant argues that, because Plaintiff
5 agreed to submit any claims regarding the application of the
6 arbitration clause to an arbitrator, the Court should decline to
7 resolve this question in favor of a decision by the arbitrator. See
8 Dream Theater, Inc. v. Dream Theater, 124 Cal. App. 4th 547 (2004);
9 Huber, Hunt Nichols, Inc v. Unites Assoc. of Journeymen, etc., 282
10 F.3d 746, 749 (9th Cir. 2002). Defendant's argument is unavailing.
11 Defendant has cited no case in which the question of non-signatory
12 enforcement was submitted to the arbitrator. To the contrary, in the
13 cases cited by both Plaintiff and Defendant, courts have routinely
14 determined the merits of the non-signatory enforcement issue. See,
15 e.g., Brantley v. Republic Mortgage Ins. Co., 424 F. 3d 392 (4th Cir.
16 2005); Choctow Generation L.P. v. American Home Assurance Co., 271
17 F.3d 403 (2d Cir. 2001); Comer, 436 F.3d at 1098; Letizia, 802 F.2d at
18 1185; MS Dealer Serv. Corp. v. Franklin, 177 F.3d 942 (11th Cir.
19 1999). Moreover, this makes logical sense because "[a]rbitrability is
20 ordinarily for courts, not arbitrators, to decide unless the parties
21 agree otherwise. Courts should not assume that the parties agreed to
22 arbitrate arbitrability unless there is clear and unimistakeable

23 _____
24 arguments mischaracterize Comer: there, the Ninth Circuit squarely
25 addressed the issue before this Court, namely, whether the policy
26 established by the FAA applied in adjudicating the question of whether
27 a non-signatory was subject to a contractual arbitration clause. The
28 Ninth Circuit also decided Comer in 2006, twenty years after the
blanket statement in Letizia. Given the recency and specificity of
the Ninth Circuit's comments in Comer, the Court finds that it is not
bound to decide the instant case pursuant to the liberal policy
favoring arbitration.

1 evidence that they did so." Poweragent Inc. v. Electronic Data Sys.
2 Corp., 358 F.3d 1187, 1192 (9th Cir. 2004). Defendant never signed
3 the cardmember agreements containing the arbitration clauses and
4 Plaintiff never agreed to submit to the arbitrator the question of
5 arbitrability of claims against Defendant. It would be incongruous to
6 allow Defendant to compel an arbitrator to decide the question of
7 arbitrability when Defendant was not a signatory to the arbitration
8 clause and the parties did not agree to arbitrate the arbitrability
9 question. Because there is no "clear and unmistakable evidence" that
10 the parties agreed to arbitrate the arbitrability question, the Court
11 may properly decide whether Defendant, as a non-signatory, can enforce
12 the cardmember arbitration clauses against Plaintiff.³

13 **B. Non-signatory Enforcement**

14 Generally, "nonsignatories of arbitration agreements may be bound
15 by the agreement under ordinary contract and agency principles."
16 Comer, 436 F.3d at 1101 (quoting Letizia, 802 F.2d at 1187-88). "The
17 Federal courts have identified five theories pursuant to which an
18

19 ³Defendant further argues that the arbitration agreements
20 contained a choice of law provision, and under the holding in
21 Provencher v. Dell Inc., 409 F. Supp. 2d 1196 (C.D. Cal. 2006), this
22 Court must abide by the law of the forums chosen. In the case of the
23 FirstUSA cardholder agreement, the choice of law is Delaware, and for
24 the Citibank cardholder agreement, the choice of law is South Dakota.
25 In both jurisdictions, the question of arbitrability is submitted to
26 the arbitrator. See, e.g., James & Jackson, LLC v. Gary, LLC, 906
27 A.2d 76, 80 (Del. 2006); Peska Constr. Co. v. Portz Inv., 672 N.W.2d
28 483, 487 (S.D. 2003). Again, Defendant ignores that the threshold
question is whether Defendant, as a non-signatory, can hold Plaintiff
to contracts that Defendant did not sign. Like the clause in the
contract between Plaintiff and the credit card companies compelling an
arbitrator to determine arbitrability, there is no "clear and
unmistakeable evidence" that Defendant - a non-signatory - agreed to
the choice of law provisions. Therefore, these parties are not bound
by it.

1 arbitration clause can be enforced by or against a nonsignatory . . .
2 '1) incorporation by reference 2) assumption; 3) agency; 4) veil-
3 piercing/alter ego; and 5) estoppel.'" Boucher v. Alliance Title Co.
4 Inc., 127 Cal. App. 4th 262, 268 (2005) (citing Thomson-CSF, S.A. v.
5 American Arbitration Ass'n, 64 F.3d 773, 776 (2d Cir. 1995)). Only
6 equitable estoppel and agency theories are at issue in this case.

7 1. Equitable Estoppel

8 Defendant argues that Plaintiff should be equitably estopped from
9 disavowing its agreement to arbitrate any claims under the cardmember
10 agreements. "Equitable estoppel precludes a party from claiming the
11 benefits of a contract while simultaneously attempting to avoid the
12 burdens that contract imposes." Comer, 436 F.3d at 1101. Although
13 the Ninth Circuit has only addressed this issue in one case, other
14 circuits have issued helpful decisions.⁴ At least two circuits have
15 outlined two types of equitable estoppel theories, both of which
16 Defendant invokes:

17 Existing case law demonstrates that equitable estoppel
18 allows a nonsignatory to compel arbitration in two different
19 circumstances. First, equitable estoppel applies when the
20 signatory to a written agreement containing an arbitration
21 clause must "rely on the terms of the written agreement in
22 asserting [its] claims" against the nonsignatory. When each
23 of a signatory's claims against a nonsignatory "makes
24 reference to" or "presumes the existence of" the written
25 agreement, the signatory's claims "arise[] out of and
26 relate[] directly to the [written] agreement," and
27 arbitration is appropriate. Second, "application of
28 equitable estoppel is warranted . . . when the signatory [to
the contract containing the arbitration clause] raises
allegations of . . . substantially interdependent and
concerted misconduct by both the nonsignatory and one or
more of the signatories to the contract." Otherwise, "the

26 ⁴Comer is of limited assistance because it involved a signatory
27 invoking an arbitration clause against a non-signatory. Here,
28 Defendant, a non-signatory, is seeking to enforce the arbitration
agreement against Plaintiff, a signatory.

1 arbitration proceedings [between the two signatories] would
2 be rendered meaningless and the federal policy in favor of
arbitration effectively thwarted."

3 Brantley, 424 F.3d at 395-96 (quoting MS Dealer, 177 F.3d at 947)
4 (brackets and quotations in original) (internal citations omitted).

5 "By relying on contract terms in a claim against a nonsignatory
6 defendant, even if not exclusively, a plaintiff may be equitably
7 estopped from repudiating the arbitration clause contained in that
8 agreement. The focus is on the nature of the claims asserted by the
9 plaintiff against the nonsignatory defendant. That the claims are
10 cast in tort rather than contract does not avoid the arbitration
11 clause." Boucher, 127 Cal. App. 4th at 272 (citing Sunkist Soft
12 Drinks, Inc. v. Sunkist Growers, Inc., 10 F.3d 753, 756-57 (11th Cir.
13 1993)). "The fundamental point is that a party may not make use of a
14 contract containing an arbitration clause and then attempt to avoid
15 the duty to arbitrate by defining the forum in which the dispute will
16 be resolved." Id.

17 Regarding the "intertwined-claims" theory, Defendant asserts
18 that, since it issued group policies to each credit card company, it
19 has established a significant relationship with these credit card
20 companies. Defendant argues that pursuant to the group policies and
21 relationship between the credit card companies and itself, "[t]he very
22 terms of the insurance contract's benefits are set based on the amount
23 and terms of the credit card debt. Premiums for the insurance were
24 charged to the credit cards. Interest was not charged by USLIC, but
25 was set by the terms of the credit card agreements. There is no
26 reason for the insurance contract other than the credit card
27 relationship and the credit card debt." (Mot. at 18:4-9.) Defendant
28 also claims that, because Plaintiff's complaint frequently refers to

1 the cardmember agreements, Plaintiff's claims are intertwined with
2 those agreements. Additionally, Defendant argues that Plaintiff
3 complains that Defendant committed fraud in marketing by making
4 arrangements to "jointly market" and sell the credit insurance to
5 customers of the credit card companies. Therefore, Plaintiff's claims
6 against the insurance company are related to the credit card companies
7 and the credit card agreements' arbitration clauses should apply to a
8 dispute between Defendant and Plaintiff, the cardholder.

9 The Court must look to the Complaint to determine whether
10 Plaintiff's claims are intertwined with the cardmember agreements.
11 See American Bankers Ins. Grp., Inc. v. Long, 453 F.3d 623, 627 (4th
12 Cir. 2006). Plaintiff has not named the credit card companies as
13 defendants and has not accused them of any wrongful act or omission.
14 Rather (and necessarily), Plaintiff refers to them frequently in
15 alleging claims against Defendant, the insurer of the debt Plaintiff
16 owed to the credit card companies. Defendant argues that this is
17 enough - that Plaintiff necessarily has "relied on" the cardmember
18 agreements such that estoppel is appropriate. The Court disagrees.

19 The purpose of estoppel is to prevent a plaintiff from availing
20 himself of the favorable parts of a contract while disavowing the
21 unfavorable parts - here, the arbitration clause. From a practical
22 perspective, the Court cannot see how Plaintiff is attempting to
23 invoke the favorable parts of the cardmember agreements, while
24 simultaneously arguing against arbitration. This illustrates the
25 fundamental problem with Defendant's intertwined-claims theory.
26 Plaintiff's breach of contract claim arises from Defendant's alleged
27 failure to fulfill its obligations in the insurance contract;
28 Plaintiff's declaratory judgment claim seeks to establish Plaintiff's

1 rights under the insurance contract; Plaintiff's fraud claim relies on
2 Defendant's marketing of the insurance contract. Nowhere in the
3 Complaint does Plaintiff truly "rely" on the terms of the cardmember
4 agreements in stating any of these claims.

5 The broad "rely on" and "makes references to" language in
6 Brantley and MS Dealer is somewhat misleading, and Defendant seeks to
7 exploit the apparent overly broad formulation. The test is not so
8 broad as to allow Defendant to simply point to the paragraph in the
9 complaint where Plaintiff refers to the contract containing the
10 arbitration clause. Rather, the proper scope of this test was
11 suggested by the court in Long, when it reviewed the estoppel question
12 under the rubric of the "duties" arising from the agreement that the
13 plaintiff claimed the defendant breached. See Long, 453 F.3d at 627-
14 28. In Long, the court looked at the equitable estoppel question
15 (albeit a question different from the one at issue here, as discussed
16 infra) and stated, "estoppel is appropriate if in substance [the
17 signatory's underlying] complaint [is] based on the [nonsignatory's]
18 alleged breach of the obligations and duties assigned to it in the
19 agreement." Id. at 628 (brackets in original) (citation omitted).
20 Therefore, to determine whether claims are intertwined, the Court must
21 looked to the duties breached by Defendant as alleged in the
22 Complaint.

23 Viewed in this light, Plaintiff's Complaint clearly does not
24 "rely" on the cardmember agreements such that his claims are
25 intertwined with those agreements. True, the insurance contracts were
26 created because Plaintiff had cardmember agreements and wished to
27 insure against a later inability to pay that debt due to disability.
28 But the *duty* Defendant allegedly breached was the obligation to pay

1 the promised insurance coverage. That the parties would have to look
2 to Plaintiff's credit card balances to fix the amount of that debt is
3 of no moment. Defendant's duty was to insure against potential loss,
4 and Plaintiff alleges that Defendant failed to do that. Plaintiff
5 need not rely on a breach of any duty created by the cardmember
6 agreement to allege this claim against Defendant.

7 Plaintiff relies on Brantley as the most factually analogous
8 case. In Brantley, the plaintiffs obtained a mortgage that contained
9 an arbitration clause and a provision mandating mortgage insurance.
10 424 F.3d at 394. The plaintiffs obtained mortgage insurance from the
11 defendant, but that contract did not contain an arbitration clause.
12 Id. at 395. The plaintiffs later sued the defendant-insurer, claiming
13 that it improperly increased mortgage premiums based upon credit
14 scores, in violation of federal credit reporting laws. Id. at 394.
15 The defendant, a non-signatory, attempted to enforce the arbitration
16 clause in the mortgage agreement, arguing that the plaintiffs should
17 be equitably estopped from disavowing it based in part on an
18 intertwined-claims test. Id. at 396. The court determined that the
19 intertwined-claims theory of estoppel did not apply, even though the
20 insurance premiums referred to the underlying mortgage contract:

21 The lawsuit in the current case deals with Republic
22 Mortgage's insurance premiums, and an allegation that these
23 premiums were increased due to information contained in the
24 plaintiffs' credit histories. This claim is a statutory
25 remedy under the Fair Credit Reporting Act and is wholly
26 separate from any action or remedy for breach of the
27 underlying mortgage contract that is governed by the
28 arbitration agreement. Although the mortgage insurance
relates to the mortgage debt, the premiums of the mortgage
insurance are separate and wholly independent from the
mortgage agreement. The district court correctly found that
the mere existence of a loan transaction requiring
plaintiffs to obtain mortgage insurance cannot be the basis
for finding their federal statutory claims, which are wholly
unrelated to the underlying mortgage agreement, to be

1 intertwined with that contract.

2 Id. at 396.

3 Defendant claims that Long is more factually analogous and should
4 control the Court's decision. In Long, the plaintiffs signed both a
5 subscription agreement and a promissory note for an offering of debt
6 by a third-party; the defendant did not sign either contract. 453
7 F.3d at 625. The subscription agreement contained an arbitration
8 clause, and, although the promissory note did not contain an
9 arbitration provision, it incorporated by reference the terms of the
10 subscription agreement. Id. The plaintiffs then alleged that the
11 defendant, along with the unnamed third-party, engaged in fraudulent
12 activities when issuing the promissory notes and sued the defendant
13 under nine tort and statutory theories. Id. The plaintiffs
14 specifically did not plead any claims for a breach of the promissory
15 note. Id.

16 The defendant, a non-signatory, sought to enforce the arbitration
17 clause in the subscription agreement against the plaintiffs, who
18 argued that "their underlying complaint does not allege that [the
19 defendant] breached a duty created by *the Note*." Id. at 630 (emphasis
20 added). The court found that the tort and statutory causes of action
21 in the complaint as to the promissory note were actually artfully pled
22 claims for the breach of duties arising from the promissory note
23 itself. Therefore, the court found that, "because the Note was
24 incorporated into the Subscription Agreement, it would be inequitable
25 to allow the Longs to seek recovery on their individual claims and at
26 the same time deny that [the defendant] was a party to the
27 Subscription Agreement's arbitration clause." Id. at 630.

28 A close reading of Brantley and Long reveals that those courts

1 addressed two different questions. In Brantley, the court analyzed
2 the relationship between the duties allegedly breached as asserted in
3 the complaint (there, the credit reporting statute), on the one hand,
4 and the duties created by the contract containing the arbitration
5 clause, on the other hand. In Long, in contrast, the relationship
6 between the defendant's duties in the promissory note and the duties
7 in the subscription agreement containing the arbitration clause were
8 the same: the promissory note incorporated the subscription agreement
9 by reference. Therefore, the only question was whether the plaintiffs
10 had artfully pled that the defendant's duties arose from tort law and
11 statutes, rather than the integrated promissory note/subscription
12 agreement. That situation is no different from a factual scenario
13 where a plaintiff, a signatory, sues a defendant, also a signatory,
14 alleging a breach of duties imposed by tort law in order to avoid
15 pleading a breach of duties created by the contract containing an
16 arbitration clause. The court's analysis in that circumstance would
17 be identical to Long's analysis: did the plaintiff artfully plead
18 breach of contract claims to avoid the arbitration clause?

19 The instant case raises the question raised in Brantley, not the
20 question raised in Long: what is the relationship between Plaintiff's
21 claims under the insurance contract and the cardmember agreements? As
22 in Brantley, Plaintiff merely refers to the cardmember agreements, but
23 the duties Defendant allegedly breached arose from the insurance
24 contracts, not the cardmember agreements. This is not a case of
25 artful pleading; the Court cannot envision any way in which Plaintiff
26 could add FirstUSA or Citibank as parties and still rely on the same
27 causes of action and same facts as currently pled. In other words,
28 Plaintiff's claims and factual allegations against Defendant

1 appropriately stand on their own in the absence of FirstUSA and
2 Citibank as defendants.

3 Finally, equitable considerations does not compel arbitration
4 under the intertwined-claims theory in this circumstance. Here,
5 Plaintiff has done nothing to rely on or invoke the terms of the
6 cardmember agreement, while attempting to avoid arbitration of those
7 claims. As discussed above, Plaintiff's claims arise from the
8 insurance contracts and there simply is no reason in equity to estop
9 Plaintiff from disclaiming the arbitration clause in an agreement that
10 he has otherwise not invoked.⁵

11 Defendant also cannot enforce the arbitration clause based on
12 Brantley's second circumstance, that Plaintiff has alleged
13 "substantially interdependent and concerted misconduct by both the
14 nonsignatory and one or more of the signatories to the contract." 424
15 F.3d at 396. Plaintiff's complaint contains a single allegation that
16 Defendant and the credit card companies "jointly marketed" the
17 insurance policies. This is insufficient to demonstrate
18 "substantially interdependent" misconduct for two reasons: (1) this
19 single allegation does not rise to the level of "substantial"; and (2)
20 Plaintiff does not assert that the joint marketing was fraudulent.
21 Rather, Plaintiff's entire Complaint rests upon allegations against

23 ⁵Plaintiff persuasively distinguishes the cases cited by
24 Defendant for the position that the cardmember agreements and
25 Plaintiff's claims are intertwined. Defendant's case law involves
26 factually dissimilar situations where: (1) both signatories and
27 nonsignatories were co-defendants; (2) the claims alleged concerted
28 misconduct between signatory and nonsignatory defendants; and (3) the
claims were directly based on a breach of the underlying contract
containing the arbitration provision. See, e.g., MS Dealer, 177 F.3d
at 944-45; Grigson v. Creative Artists Agency, LLC, 210 F.3d 524, 525-
26 (5th Cir. 2000); Choctow, 271 F.3d at 403-06.

1 Defendant for Defendant's actions vis-a-vis Plaintiff. Moreover, this
2 "concerted misconduct" rationale rests on the theory that the unnamed
3 "signatory, in essence, becomes a party, with resulting loss, *inter*
4 *alia*, of time and money because of its required participation in the
5 proceeding . . . but, the plaintiff is seeking to avoid that agreement
6 by bringing the action against a non-signatory charged with acting in
7 concert with that non-defendant signatory." Grigson, 210 F.3d at 528.
8 In other words, Plaintiff cannot artfully plead around an arbitration
9 agreement simply by naming a non-signatory defendant who acted in
10 concert with the signatory. This is not the present circumstance.
11 Plaintiff has not alleged any concerted misconduct and the Court
12 cannot construe Plaintiff's claims in any way to suggest any
13 wrongdoing by the credit card companies. Therefore, the Court rejects
14 this argument.

15 2. Agency Theory as to the Citicorp Card

16 Defendant argues that, even if the court determines that it
17 should decide issues of arbitrability, agents of a signatory to a
18 contract containing an arbitration clause may be bound by ordinary
19 agency principles. Agency is one ground upon which a non-signatory
20 may force a signatory to arbitrate. Letizia, 802 F.2d at 1187-88
21 (finding that non-signatory employees were bound by employer's
22 arbitration agreement with signatory plaintiff). The Citibank
23 cardholder agreement specifically states that claims "against anyone
24 connected with us or you . . . such as . . . agent, representative,
25 affiliated company" are subject to the arbitration provision.
26 Citicorp, an affiliate of Citibank, administered Plaintiff's insurance
27 policy obtained through the Citibank card for a period of time.
28 Defendant contends that "Plaintiff's allegations over an extended time

1 period can only arise out of Citicorp's alleged actions as the claims
2 administrator and agent of USLIC [during that time period]." (Mot. at
3 20:19-24.) Defendant then makes the strained argument that, because
4 Citicorp was an agent of Citibank, and Defendant hired Citicorp as a
5 claims administrator, Defendant somehow became an agent of Citibank
6 and could take advantage of the cardmember agreement's arbitration
7 clause.

8 Plaintiff challenges the sufficiency of Defendant's evidence of
9 an agency relationship between Citicorp and Citibank, but this
10 question is irrelevant to the Court's decision. As a matter of law,
11 Defendant's agency theory fails. The Eleventh Circuit in MS Dealer
12 stated that the test for an agency theory of nonsignatory enforcement
13 is whether "the relationship between the signatory and nonsignatory
14 defendants is sufficiently close that only by permitting the
15 nonsignatory to invoke arbitration may evisceration of the underlying
16 arbitration agreement between the signatories be avoided." MS
17 Dealer, 177 F.3d at 947 (citing Boyd v. Homes of Legend, Inc., 981 F.
18 Supp. 1423, 1432 (M.D. Ala. 1997).

19 Here, Defendant has not demonstrated that its relationship with
20 Citibank (rather than Citicorp) was close enough that not compelling
21 arbitration of Plaintiff's claims would eviscerate the cardmember
22 arbitration provision. The Citibank cardmember agreement states
23 specifically that arbitration applies to "Claims made by or against
24 anyone connected with us or you or claiming through us or you, such as
25 . . . agent, representative, affiliated company." The parties do not
26 dispute that Plaintiff has alleged no wrongdoing by Citicorp in
27 administering the Citibank insurance policy, even assuming Citicorp
28 was an agent of Citibank. Moreover, Defendant does not suggest that

1 it was directly an agent of Citibank, so as to take advantage of the
2 cardmember agreement. Rather, it alleges that Citicorp was Citibank's
3 agent, and Citicorp was Defendant's agent, so that makes Defendant
4 closely related enough to Citibank to invoke the cardmember agreement.
5 However, sharing an agent does not allow two principals to step into
6 each other's shoes, which appears to be precisely what Defendant
7 argues. Therefore, unlike Letizia where the employer-employee agency
8 relationship was clear, Defendant has not demonstrated that it should
9 be treated as an agent of Citibank so as to invoke the arbitration
10 provision.

11 **IV. CONCLUSION**

12 Defendant, a non-signatory to the cardmember agreements, has not
13 demonstrated that Plaintiff, a signatory, should be equitably estopped
14 from denying the arbitration agreement and has not demonstrated that
15 general agency principles compel enforcement of the Citibank
16 cardmember arbitration provision against Plaintiff. Therefore, the
17 Court hereby DENIES Defendant's motion to compel arbitration. Because
18 the Court DENIES Defendant's motion to compel arbitration, the Court
19 DENIES Defendant's request to stay the current proceeding pursuant to
20 9 U.S.C. § 3.

21 **IT IS SO ORDERED.**

22
23 **DATED:** _____

24 **AUDREY B. COLLINS**
25 **UNITED STATES DISTRICT COURT**
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