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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

PTI, INC., et al.,

Plaintiffs,

v.

PHILIP MORRIS INCORPORATED,  
et al.,

Defendants.

CASE NO. CV 99-8235 NM (Ex)

ORDER GRANTING  
DEFENDANTS' MOTIONS TO  
DISMISS PLAINTIFFS' FIRST  
AMENDED COMPLAINT

**I**

**Introduction**

In November 1998, the five major domestic tobacco companies<sup>1</sup> entered into a contract, termed the Master Settlement Agreement (“MSA”), with representatives of forty-six states, the District of Columbia, and five territories.<sup>2</sup> Pursuant to the MSA, the states agreed to dismiss their pending suits (or to refrain from filing suit) against the tobacco companies in exchange for yearly payments, to be used to

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<sup>1</sup>The major domestic tobacco companies are Philip Morris, Inc.; R.J. Reynolds Tobacco, Inc.; Brown & Williamson Tobacco Corp; Lorillard Tobacco Co., and Liggett Group.

<sup>2</sup>Florida, Minnesota, Mississippi, and Texas independently settled with the tobacco manufacturers prior to the date the MSA was signed. The participating territories were American Samoa, Guam, the Northern Marianas, Puerto Rico, and the Virgin Islands. See Exh. D to Ps’ FAC at S-1 to S-26. For the sake of convenience, this order collectively refers to the states, the District of Columbia, and the territories as “the states.”

1 defray health costs from smoking-related illnesses and to fund smoking prevention  
2 programs. See MSA at 2. This suit is one of a series of legal challenges to the  
3 MSA and statutes passed in conjunction with it. To date, these suits have been  
4 uniformly unsuccessful.<sup>3</sup>

5 Plaintiffs in the instant dispute are entities engaged in the business of cigarette  
6 re-entry and/or importation of cigarettes into the United States. See First Amended  
7 Complaint (“FAC”) ¶¶ 12-20. They deal in “repatriated” cigarettes, defined as  
8 those produced domestically for sale abroad that are later imported back into the  
9 United States, and “gray market” cigarettes, defined as those produced abroad for  
10 sale in foreign markets by domestic cigarette manufacturers that are later imported  
11 into the United States. On August 13, 1999, plaintiffs filed this suit against the  
12 tobacco companies who had signed the MSA (designated in the Complaint as  
13 Original Corporate Defendants, or “OCDs,” and Subsequent Participating  
14 Manufacturers, or “SPMs”), alleging violations of federal antitrust laws, the  
15 Constitution, and various state laws. After both the state defendants and the private  
16 defendants filed motions to dismiss the complaint, plaintiffs filed a First Amended  
17 Complaint February 1, 2000. The FAC again alleged violations based on antitrust,  
18 constitutional, and state law. The private defendants and state defendants filed the  
19 instant motions to dismiss March 3, 2000.

## 21 II

### 22 Factual Summary

23 According to the MSA recitals, more than 40 states commenced litigation  
24 against the tobacco companies seeking monetary, equitable and injunctive relief.

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26 <sup>3</sup>See Premium Tobacco v. Fisher, 51 F. Supp. 2d 1099 (D. Colo. 1999); Hise v. Philip  
27 Morris, Inc., 46 F. Supp. 2d 1201 (N.D. Okla. 1999), aff’d mem., 2000 WL 192892 (10th Cir. Feb.  
28 17, 2000); A.D. Bedell Wholesale Co. v. Philip Morris, Inc., No. 99-558 (W.D. Pa. Mar. 22, 2000);  
Forces Action Project LLC v. California, 2000 WL 20977 (N.D. Cal. Jan. 5, 2000).

1 Those states that had not yet filed such a suit had the potential to do so. See MSA  
2 at 1. Citing the importance to both the states and the tobacco manufacturers of  
3 “reducing underage tobacco use by discouraging such use and by preventing  
4 [y]outh access to [t]obacco [p]roducts,” the settling states and the participating  
5 manufacturers agreed to the MSA. Id. at 2. Under the MSA, the states agreed to  
6 dismiss their litigation against the tobacco companies in exchange for guaranteed  
7 payments, which the states would use for health care costs and to initiate various  
8 public health measures. The tobacco companies also agreed to certain restrictions  
9 on their advertising and promotional activities. See MSA § III.

10 The FAC begins with the declaration that plaintiffs “seek to invalidate the  
11 Master Settlement Agreement.” FAC ¶ 1. The bulk of the complaint focuses on a  
12 challenge to two related statutes that many signatory states have enacted, referred to  
13 in the FAC as the Qualifying Statute and the Model Act. The Qualifying Statute —  
14 sometimes referred to as the “Escrow Statute” — applies to “tobacco product  
15 manufacturers,”<sup>4</sup> and aims to ensure “that the state will have an eventual source of  
16 recovery from them if they are proved to have acted culpably.” Cal. Health &  
17 Safety Code § 104555(f) (West 1999). The statute requires those who decide not  
18 to join the MSA — designated Non-Participating Manufacturers (“NPM”) — to  
19 make annual payments, based on the manufacturer’s annual sales, into an interest-  
20 earning escrow account. See, e.g., id. § 104557 (West 1999). The escrow funds  
21 are to be used to pay any judgment or settlement of claims brought against the  
22 manufacturer. See, e.g., id. § 104557(b). The amount paid into the account is not  
23 to exceed the amount the tobacco product manufacturer would owe if it elected to  
24 join the MSA; if a manufacturer is able to show that its payment exceeds “the

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26 <sup>4</sup>The statute defines a tobacco product manufacturer as an entity that (a) manufactures  
27 cigarettes intended for sale within the United States, or (b) is the first purchaser of cigarettes designated  
28 for sale abroad that intends to sell the cigarettes in the United States. See, e.g., id. § 104556(i). Thus,  
it applies to plaintiffs in this action.

1 state’s allocable share of the total payments that the manufacturer would have been  
2 required to make” under the MSA, the manufacturer is entitled to the excess. Id. §  
3 104557(b)(2). If, after 25 years, the funds have not been used, they revert to the  
4 manufacturer. See, e.g., id. § 104557(b)(3). States have a financial incentive under  
5 the MSA to pass the Qualifying Statute: the amount of money they receive from the  
6 settlement fund is significantly reduced if the state has not passed a Qualifying  
7 Statute, or if the statute has been struck down by a court of competent jurisdiction.  
8 See MSA § IX(d).<sup>5</sup>

9 The Model Act — also referred to as the “Gray Market Statute” — is not  
10 specifically mentioned in the MSA. The Model Act bans repatriators from  
11 importing cigarettes labeled “For Export Only,” “U.S. Tax Exempt,” “For Use  
12 Outside U.S.,” or with similar wording. See, e.g., Cal. Rev. & Tax. Code §  
13 30163(b) (West 1999). The statute is an attempt to ensure that products created  
14 specifically for overseas use are not brought into the United States.<sup>6</sup> “By  
15 preventing the sale and distribution of these repatriated cigarettes, the state is  
16 attempting to assure all cigarettes and tobacco products sold in [the state] are  
17 contributing to the tobacco settlement funds.” Premium Tobacco Stores, Inc. v.  
18 Fisher, 51 F. Supp. 2d 1099, 1102 (D. Colo. 1999). To date, many — but not all  
19 — of the states have passed a version of the Model Act.<sup>7</sup>

20 The FAC refers to several groups of defendants: the OCDs and cigarette  
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22 <sup>5</sup>Despite this incentive, counsel stated at oral argument that not all participating states have  
23 passed a Qualifying Statute.

24 <sup>6</sup>The parties dispute whether the Model Act directly tracks the legislative and administrative  
25 scheme created in 26 U.S.C. §§ 5704(d), 5754(a), and 64 Fed. Reg. 71,918, 71,921 (1999).  
26 Regardless of whether the statutes overlap, the Model Act does not directly contradict the federal  
27 scheme, as discussed below.

27 <sup>7</sup>At the time plaintiffs filed the FAC, 23 states had passed versions of the Model Act. See  
28 FAC ¶ 225.

1 manufacturers and distributors who later joined the MSA are collectively  
2 denominated the “participating manufacturers”; all state officials involved in the  
3 negotiation of the MSA (mostly current or former state attorneys general) are  
4 termed the “politician defendants”; and the officials in charge of enforcing the  
5 states’ versions of the Model Act are referred to as the “agency defendants.” The  
6 FAC also names the National Association of Attorneys General (“NAAG”) as a  
7 defendant.

8 Plaintiffs allege that all defendants have violated federal and state antitrust  
9 laws. See FAC ¶¶ 343-376. They also allege that, through their enactment of  
10 Qualifying Statutes and Model Acts, the politician defendants and agency  
11 defendants (collectively referred to as the “state defendants”) have violated a  
12 number of constitutional provisions: the Interstate Compact Clause, the prohibition  
13 against bills of attainder, the Commerce Clause, the Import-Export Clause, the  
14 Supremacy Clause, the First Amendment, the Equal Protection Clause, and the Due  
15 Process Clause. The FAC contends that these constitutional violations amount to a  
16 violation of 42 U.S.C. § 1983 on the part of the politician defendants in their  
17 individual capacities. Plaintiffs seek declaratory, injunctive and equitable relief, as  
18 well as damages for the alleged antitrust and § 1983 violations. Finally, they include  
19 three claims under California state law: a violation of the Unfair Competition Act  
20 (Cal. Bus. & Prof. Code §§ 17200 et seq.), intentional interference with prospective  
21 business advantage, and trade libel and disparagement. They seek injunctive relief  
22 for the Unfair Competition Act claim and damages for the other two. Defendants  
23 argue that all claims should be dismissed.

### 24 25 **III**

#### 26 **Legal Standard**

27 A Rule 12(b)(6) motion tests the legal sufficiency of the claims asserted in  
28 the complaint. A Rule 12(b)(6) dismissal is proper only where there is either a

1 “lack of a cognizable legal theory” or “the absence of sufficient facts alleged under  
2 a cognizable legal theory.” Balistreri v. Pacifica Police Dep’t, 901 F.2d 696, 699  
3 (9th Cir. 1990). The court must deny the motion unless it appears that plaintiffs  
4 can prove no set of facts that would entitle them to relief. See Conley v. Gibson,  
5 355 U.S. 41, 45-46 (1957); SEC v. Cross Financial Services, Inc., 908 F.Supp.  
6 718, 726-27 (C.D. Cal. 1995). When evaluating a Rule 12(b)(6) motion, the court  
7 must accept all material allegations in the complaint as true and construe them in the  
8 light most favorable to the non-moving party. See Barron v. Reich, 13 F.3d 1370,  
9 1374 (9th Cir. 1994). However, the court is not bound to assume the truth of legal  
10 conclusions merely because they are stated in the form of factual allegations. See  
11 Western Mining Council v. Watt, 643 F.2d 618, 624 (9th Cir. 1980). Dismissal is  
12 proper if a complaint is vague, conclusory, and fails to set forth any material facts  
13 in support of the allegation. See North Star Int’l v. Arizona Corp. Comm’n, 720  
14 F.2d 578, 583 (9th Cir. 1983). Plaintiffs bear the burden of pleading facts sufficient  
15 to state a claim; courts will not supply essential elements of a claim that were not  
16 initially pled. See Richards v. Harper, 864 F.2d 85, 88 (9th Cir. 1988). The court  
17 may consider materials properly submitted with the complaint when deciding a  
18 motion to dismiss. See Hal Roach Studios v. Richard Feiner & Co., 896 F.2d  
19 1542, 1555 (9th Cir. 1990).

## 20 21 IV

### 22 Jurisdictional Issues

#### 23 A. *Jurisdiction Over the Non-California State Defendants*

24 Plaintiffs premise jurisdiction over all state defendants on the theory that, as  
25 signatories to the MSA, the states derive pecuniary benefit from every pack of  
26 cigarettes sold in every state, including California. By subjecting itself to the terms  
27 of the agreement, this theory goes, each state defendant purposefully availed itself  
28 of the privilege of conducting activities in every other state. At least one court has

1 previously rejected this theory. See Forces Action Project, 2000 WL 20977, at \*7  
2 (finding the MSA did not create personal jurisdiction over Utah and its Attorney  
3 General in a California court). Plaintiffs have the burden of establishing that  
4 jurisdiction exists. See AT&T v. Compagnie Bruxelles Lambert, 94 F.3d 586, 588  
5 (9th Cir. 1986). However, to survive a motion to dismiss based on lack of  
6 jurisdiction, plaintiff is only required to make a prima facie showing of jurisdiction.  
7 See Ziegler v. Indian River County, 64 F.3d 470, 473 (9th Cir. 1995).

8         It is well-settled that a state may assert personal jurisdiction over a  
9 nonresident defendant only to the extent allowed by the Due Process Clause. See  
10 Helicopteros Nacionales de Colombia v. Hall, 466 U.S. 408, 413-14 (1984) (citing  
11 Pennoyer v. Neff, 95 U.S. 714 (1878)). Due process, in turn, requires that a  
12 defendant have certain minimum contacts with the forum state, so that the  
13 defendant has fair warning of the possibility of suit in a foreign jurisdiction, and  
14 may reasonably anticipate being forced to defend itself there. See id. at 414;  
15 International Shoe Co. v. Washington, 326 U.S. 310, 316 (1945); Omeluk v.  
16 Langsten Slip & Batbyggeri A/S, 52 F.3d 267, 270 (9th Cir. 1995). The minimum  
17 contacts requirement may be met in two ways: through general jurisdiction,  
18 requiring that the defendant has conducted “substantial, or continuous and  
19 systematic,” activities within the forum state, Omeluk, 52 F.3d at 270; and through  
20 specific jurisdiction, requiring that the controversy have arisen out of defendant’s  
21 actions within the forum state, see id.

22         Plaintiffs allege that this forum has both general and specific jurisdiction over  
23 all state defendants. The general jurisdiction argument is easily disposed of. As  
24 noted above, general jurisdiction requires continuous and systematic contacts with  
25 the forum. See Ziegler, 64 F.3d at 473. The MSA creates a system under which a  
26 small fraction of the amount paid on every cigarette package goes to a central fund,  
27 which is later distributed to the states. This fund disbursement structure, alone, is  
28 woefully insufficient to establish that each state has the necessary continuous and

1 systematic contact with California to warrant general jurisdiction. Cf. Perkins v.  
2 Benguet Consol. Mining Co., 342 U.S. 437, 438, 445 (1952) (general jurisdiction  
3 found when foreign corporation kept files, held directors' meetings, and carried on  
4 correspondence in Ohio); see also Helicopteros, 466 U.S. at 414-15; AT&T, 94  
5 F.3d at 587-88 (finding no specific jurisdiction over a European parent corporation  
6 of a company that caused environmental damage in California). This court has no  
7 general jurisdiction over the non-California state defendants.

8 Plaintiffs also contend that by virtue of signing the MSA, each of the settling  
9 states and territories has created specific jurisdiction in California. In the Ninth  
10 Circuit, the existence of specific jurisdiction is determined using a three-part test:  
11 defendants must have purposefully availed themselves of the forum state, invoking  
12 the protections of the state's laws; plaintiffs' claims must arise directly out of  
13 defendants' activities in the forum state; and exercise of jurisdiction must be  
14 reasonable. See Omeluk, 52 F.3d at 270. Under the specific jurisdiction test,  
15 plaintiffs have not shown that this court has specific jurisdiction over the non-  
16 California state defendants.

17 Attenuated contacts with the forum state are not sufficient to show  
18 purposeful availment. See Omeluk, 52 F.3d at 270. Instead, "the defendant must  
19 have performed some type of affirmative conduct which allows or promotes the  
20 transaction of business within the forum state." Sinatra v. National Enquirer, 854  
21 F.2d 1191, 1195 (9th Cir. 1988). Such conduct must be specifically "aimed at, and  
22 having effect in, the situs state." Ziegler, 64 F.3d at 473. The other member states  
23 do not enforce the MSA in California: they do not oversee tobacco sales in  
24 California; they do not enforce the advertising and promotional restrictions  
25 imposed by the agreement; and they do not supervise the payment of funds into the  
26 general settlement fund. The non-California state defendants may receive money  
27 from the general fund in return for settling their own suits against the participating  
28 tobacco companies and agreeing to enforce compliance with the MSA within their



1 borders, but plaintiffs cannot show that merely by signing the MSA, each member  
2 state took the necessary *affirmative* steps to transact business in every other  
3 member state. As the Supreme Court has held, “[F]inancial benefits accruing to the  
4 defendant from a collateral relation to the forum State will not support jurisdiction if  
5 they do not stem from a constitutionally cognizable contact with that State.”  
6 World-Wide Volkswagen Corp. v. Woodson, 444 U.S. 286, 299 (1980).

7 No such “constitutionally cognizable contact” exists here. Id.<sup>8</sup> State  
8 officials enforce the MSA themselves. NAAG provides the states with the  
9 opportunity to apply for funds to aid in their enforcement efforts, but does not  
10 serve as an independent force to police the agreement. The fact that a state may  
11 apply to NAAG for discretionarily apportioned enforcement funds is not

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13 <sup>8</sup>Even if plaintiffs could show that the state defendants reasonably availed themselves of the  
14 benefits and protections of California, and that this purposeful availment led directly to plaintiffs’ claims,  
15 the court would be required to determine whether jurisdiction over the state defendants is reasonable.  
16 Reasonableness is determined through the use of a seven-factor test, which examines: (1) the extent of  
17 purposeful injection into the forum; (2) burdens on the defendant from litigation in the forum; (3) conflict  
18 with the sovereignty of defendant’s state; (4) the forum’s interest in adjudicating the dispute; (5)  
19 efficiency; (6) importance of the forum to plaintiff’s interest in expeditious relief; and (7) existence of an  
20 alternative forum. See Ziegler, 64 F.3d at 474-75. Balancing this set of factors, California jurisdiction  
21 over the other states is unreasonable.

22 As described above, the other states have, at best, a tenuous connection to California under the  
23 terms of the MSA, making any “purposeful injection” minimal. The burden on the other states from  
24 litigating in California is substantial; even if they file briefs jointly (as they have in this litigation), they must  
25 still monitor every filing, given that they would be bound by any decision of the court if jurisdiction were  
26 found to exist. The conflict with state sovereignty is perhaps the most compelling factor — requiring the  
27 states to submit to California jurisdiction constitutes an extreme impingement on state sovereignty.  
28 Plaintiffs have characterized their suit primarily as one challenging the Qualifying Statute and Model Act  
rather than the MSA. See Ps’ Opp. to Private Ds’ Mot. at 2. Not all states have passed a version of  
the Qualifying Statute and the Model Act. If and when such statutes are enacted, the states have a  
strong interest in having their own courts determine the legitimacy of the legislation. California has an  
interest in determining the legitimacy of the MSA and California’s versions of the two related statutes,  
but has little interest in adjudicating disputes over other states’ statutes. Numerous alternative fora  
exist, though each of these faces the same jurisdictional limitations as this court. The efficiency factor,  
unlike the others, favors jurisdiction in this court. On balance, the concerns indicating a lack of  
jurisdiction over other states in this forum outweigh those favoring a finding of jurisdiction.

1 tantamount to purposefully availing itself of the benefits and protections of all other  
2 states. Cf. Forces Action Project, 2000 WL 20977, at \*7 (“[D]oes Utah’s signing  
3 of the MSA constitute Utah’s purposeful availment of the rights and privileges of  
4 California according to International Shoe Co. and its progeny? The answer on this  
5 record is clearly not.”).

6 Because plaintiffs have established neither general nor specific jurisdiction  
7 over the non-California state defendants, and because the exercise of jurisdiction  
8 would be unreasonable even were the minimum contacts of those defendants  
9 sufficient, the Court finds it lacks jurisdiction over those defendants. Accordingly,  
10 the Court must dismiss plaintiffs’ challenge to the versions of the Qualifying Statute  
11 and the Model Act passed in states other than California, and focus its analysis on  
12 Cal. Health & Safety Code §§ 104555-104557 (West 1999) (California’s Qualifying  
13 Statute) and Cal. Rev. & Tax. Code § 30163 (West 2000) (California’s Model  
14 Act).

#### 15 *B. Eleventh Amendment*

16 The state defendants argue that the Eleventh Amendment and principles of  
17 sovereign immunity preclude suits against states and their instrumentalities,  
18 including NAAG. They also contend that the same principles bar the three claims  
19 based on California law.

20 The Eleventh Amendment holds that no suit may be “commenced or  
21 prosecuted against one of the United States by Citizens of another State . . .” U.S.  
22 Const. amend. XI. The amendment has been interpreted to preclude the suit of a  
23 state in federal court by its own citizens. See Pennhurst State Sch. & Hosp. v.  
24 Halderman, 465 U.S. 89, 100 (1984); Hans v. Louisiana, 134 U.S. 1 (1890). An  
25 exception to the general rule allows suits seeking prospective injunctive and  
26 declaratory relief when state officials are named as nominal defendants. See  
27 Nevada v. Hall, 440 U.S. 410, 420 n.19 (1979).

28 The state defendants contend that the exception does not apply in the instant

1 case because plaintiffs seek retrospective relief, and because a judgment adverse to  
2 the states would drain their treasuries of settlement money, an eventuality the  
3 Eleventh Amendment was designed to prevent. The cases defendants cite in  
4 support of their position are inapposite. Hess v. Port Authority Trans-Hudson  
5 Corp., 513 U.S. 30 (1994), involved a damages suit stemming from personal  
6 injuries. The case analyzed whether a bistate railway created by interstate compact  
7 was entitled to Eleventh Amendment immunity. Injunctive relief was not at issue.  
8 In Edelman v. Jordan, 415 U.S. 651 (1974), the Court barred a suit “seek[ing] the  
9 award of an accrued monetary liability, which must be met from the general  
10 revenues of a State . . .” Edelman, 415 U.S. at 664. The Court found the  
11 requested payments amounted to “reparation for the past,” which violated the  
12 Eleventh Amendment. Id. at 665 (quoting Rothstein v. Wyman, 467 F.2d 226, 236-  
13 37 (2d Cir. 1972)). In Edelman, the state did not challenge a lower court’s ruling  
14 that enjoined the state from violating federal law. See id.

15         Neither Hess nor Edelman stands for the proposition that California’s  
16 expectation of a continuing revenue stream is protected under the Eleventh  
17 Amendment, as the state defendants contend here. Plaintiffs seek from the state  
18 defendants a prospective injunction against the enforcement of the Qualifying  
19 Statute and the Model Act. This type of suit is analogous to the action found  
20 permissible in Ex parte Young, 209 U.S. 123 (1908) (suit to prevent the state  
21 Attorney General from enforcing a statute that allegedly violated the Fourteenth  
22 Amendment was permissible under the Eleventh Amendment). Plaintiffs are not, as  
23 defendants argue, relying on equitable pleading to obtain damages from the states.  
24 Instead, they hope to enjoin the enforcement of two allegedly unconstitutional  
25 statutes. They may make this claim despite the strictures of the Eleventh  
26 Amendment.

27         Plaintiffs are, however, barred from alleging their supplemental state law  
28 claims against the state defendants. See Pennhurst, 465 U.S. at 121 (“[A] claim

1 that state officials violated state law in carrying out their official responsibilities is a  
2 claim against the State that is protected by the Eleventh Amendment. . . . [T]his  
3 principle applies as well to state-law claims brought into federal court under  
4 pendent jurisdiction.”). Therefore, the Eleventh Amendment bars plaintiffs’ claim  
5 for a violation of California’s Unfair Competition Act, insofar as that claim is  
6 alleged against the California politician defendants and agency defendants.

## 8 V

### 9 Antitrust Claims

10 In their first three claims for relief, plaintiffs contend that the private  
11 defendants, the National Association of Attorneys General (NAAG), the politician  
12 defendants in their individual and official capacities, and the agency defendants  
13 violated §§ 1 and 2 of the Sherman Act<sup>9</sup> and §§ 4 and 16 of the Clayton Act<sup>10</sup>  
14 through the negotiation, implementation, and execution of the Master Settlement  
15 Agreement (MSA), the Qualifying Statutes, and those versions of the Model Act  
16 that many of the states have passed.<sup>11</sup> Plaintiffs bring their fourth claim under the

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18 <sup>9</sup>Under § 1 of the Sherman Act, “Every contract, combination in the form of trust or otherwise,  
19 or conspiracy, in restraint of trade or commerce among the several States, or with foreign nations, is  
20 hereby declared to be illegal.” 15 U.S.C. § 1.

21 Section 2 of the Act provides, “Every person who shall monopolize, or attempt to monopolize,  
22 or combine or conspire with any other person or persons, to monopolize any part of the trade or  
23 commerce among the several States, or with foreign nations, shall be deemed guilty of a felony.” *Id.* §  
24 2.

25 <sup>10</sup>Section 4 of the Clayton Act allows victims of antitrust violations to sue in federal court and  
26 receive trebled damages and the cost of suit. *See* 15 U.S.C. § 15. Section 16 allows for injunctive  
27 relief. *See id.* § 26.

28 <sup>11</sup>To the extent plaintiffs seek damages for defendants’ alleged conspiracy to raise prices, they  
lack standing to bring such a challenge. Under *Illinois Brick Co. v. Illinois*, 431 U.S. 720 (1977), a  
plaintiff seeking such damages must be a direct purchaser of the products at issue. *See Illinois Brick*,  
431 U.S. at 736. Plaintiffs argue that they are suing as competitors rather than customers, but

1 Cartwright Act, California’s antitrust statute, against the private defendants, NAAG,  
2 the politician defendants in their individual and official capacities, and the agency  
3 defendants.

4 Both the private and state defendants argue that their agreement embodied in  
5 the MSA, as well as the Qualifying Statute, the Model Act, and the conduct  
6 incidental to their enactment, are immunized from challenge under the antitrust laws.  
7 They rely on the Noerr-Pennington doctrine and the doctrine of state action.

8 *A. The Noerr-Pennington Immunity Doctrine*

9 Under the Noerr-Pennington Doctrine, private entities are immune from  
10 liability under the antitrust laws for “mere attempts to influence the passage or  
11 enforcement of laws,” even if the laws they advocate would have anticompetitive  
12 effects. Eastern R.R. Presidents Conference v. Noerr Motor Freight, Inc.  
13 (“Noerr”), 365 U.S. 127, 135 (1961); United Mine Workers v. Pennington, 381  
14 U.S. 657, 670 (1965) (“Joint efforts to influence public officials do not violate the  
15 antitrust laws even though intended to eliminate competition. Such conduct is not  
16 illegal, either standing alone or as part of a broader scheme itself violative of the  
17 Sherman Act.”). The doctrine is based “upon a recognition that the antitrust laws,  
18 ‘tailored as they are for the business world, are not at all appropriate for application  
19 in the political arena.’” City of Columbia v. Omni Outdoor Advertising, Inc., 499  
20 U.S. 365, 380 (1991) (quoting Noerr, 365 U.S. at 141). Noerr immunity applies to  
21 attempts to influence any branch of government. See California Motor Transp. Co.  
22 v. Trucking Unlimited, 404 U.S. 508, 510 (1972). It exists regardless of the  
23 potentially anticompetitive motivations of the private actors. See Omni, 499 U.S. at  
24 380; Pennington, 381 U.S. at 670.

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26  
27 competitors lack standing to bring a suit for conspiracy to raise prices. See Matsushita Elec. Indus.  
28 Co. v. Zenith Radio Corp., 475 U.S. 574, 582-83 (1986).

1           The Noerr-Pennington doctrine admits of one exception.<sup>12</sup> Parties are not  
2 immunized for their petitioning conduct if such conduct “is a mere sham to cover  
3 what is actually nothing more than an attempt to interfere directly with the business  
4 relationships of a competitor.” Noerr, 365 U.S. at 144; see also Omni, 499 U.S. at  
5 380 (“The ‘sham’ exception to Noerr encompasses situations in which persons use  
6 the governmental process — as opposed to the outcome of that process — as an  
7 anticompetitive weapon.”). The Supreme Court has articulated a two-part test to  
8 determine the existence of “sham” litigation. First, such suits must be “objectively  
9 baseless in the sense that no reasonable litigant could realistically expect success on  
10 the merits.” Professional Real Estate Investors, Inc. v. Columbia Pictures Indus.  
11 (“PREI”), 508 U.S. 49, 60-61 (1993). If and only if that threshold is met, the court  
12 looks to the second part of the test: whether the suit demonstrates evidence of a  
13 subjective intent to use governmental process to interfere with a competitor’s  
14 business. See id. In the Ninth Circuit, a plaintiff alleging the sham exception must  
15 include specific allegations explaining why the exception should apply;  
16 “[c]onclusory allegations are not sufficient to strip a defendant’s activities of  
17 Noerr-Pennington protection.” Oregon Natural Resources Council v. Mohla, 944  
18 F.2d 531, 533 (9th Cir. 1991).

19           Under the Noerr-Pennington doctrine, the private defendants are clearly  
20 immune for their activities involved with the negotiation, execution, and attempts to  
21 implement the MSA, the Qualifying Statute, and the Model Act. Indeed, such  
22 conduct is precisely the type of activity the doctrine was intended to protect. See  
23 Hise v. Philip Morris Inc., 46 F. Supp. 2d 1201, 1206 (N.D. Okla. 1999) (tobacco  
24

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25           <sup>12</sup>Plaintiffs imply that another exception to the doctrine might exist when the government acts as  
26 a commercial entity rather than a sovereign (though they primarily use this argument with respect to the  
27 state action doctrine, discussed below). No such “commercial exception” exists to the Noerr-  
28 Pennington doctrine. See In re Airport Car Rental Antitrust Litigation, 693 F.2d 84, 88 (9th Cir. 1982)  
 (“There is no commercial exception to Noerr-Pennington.”).

1 companies' efforts to influence public officials to settle lawsuits through MSA  
2 immunized from Sherman Act under Noerr-Pennington; MSA not a sham); Forces  
3 Action Project, 2000 WL 20977, at \*8 (N.D. Cal. Jan. 5, 2000) (defendant states  
4 and tobacco companies' action in negotiating and entering into MSA immunized  
5 from suit under Noerr-Pennington).

6 The MSA is a settlement between tobacco product manufacturers and the  
7 Attorneys General of 46 states, the District of Columbia, and five territories. See  
8 FAC Exh. D at S-1 to S-26. The parties agreed to the MSA terms "to avoid the  
9 further expense, delay, inconvenience, burden and uncertainty of continued  
10 litigation (including appeals from any verdicts)." Id. at 2. The state governments,  
11 specifically, sought to "achieve . . . significant funding for the advancement of  
12 public health, the implementation of important tobacco-related public health  
13 measures, including the enforcement of the mandates and restrictions related to  
14 such measures, as well as funding for a national [f]oundation dedicated to  
15 significantly reducing the use of [t]obacco [p]roducts by [y]outh." Id. One court  
16 termed the settlement "one of the most significant civil settlements in the nation's  
17 history." Forces Action Project, 2000 WL 20977, at \*9. Plaintiff has not alleged,  
18 and indeed could not seriously allege, that the MSA is a sham. Far from an  
19 objectively baseless attempt to harm its competitors through the abuse of  
20 governmental process, the MSA reflects a genuine, ultimately successful attempt to  
21 settle extensive current and potential litigation with the states. All claims premised  
22 on the illegality of the MSA under the antitrust laws must accordingly be dismissed  
23 with prejudice.

24 Other courts have reached the same conclusion. In Hise v. Philip Morris,  
25 Inc., 46 F. Supp. 2d 1201 (N.D. Okla. 1999), aff'd mem., 2000 WL 192892 (10th  
26 Cir. Feb. 17, 2000), an antitrust challenge to the MSA brought by consumers, the  
27 court found that because the MSA was not a sham it was immunized from antitrust  
28 attack; accordingly, the court granted summary judgment in favor of the tobacco

1 companies. In Forces Action Project LLC v. California, 2000 WL 20977 (N.D.  
2 Cal. Jan. 5, 2000), the court dismissed a suit by tobacco consumers challenging the  
3 MSA, finding that in the absence of any allegation that the MSA was a sham, the  
4 state and tobacco company defendants' actions in negotiating and entering into the  
5 MSA was immunized from suit under Noerr-Pennington. Finally, in A.D. Bedell  
6 Wholesale Co. v. Philip Morris, Inc., No. 99-558 (W.D. Pa. Mar. 22, 2000), a suit,  
7 like the instant case, brought by wholesalers challenging the MSA under the  
8 Sherman Act, the court held that the MSA was immune from antitrust challenge and  
9 dismissed plaintiff's horizontal conspiracy and monopoly claims.

10 Plaintiffs essentially concede that Noerr immunity exists for the MSA itself,  
11 but allege antitrust violations based on the various Qualifying Statutes, versions of  
12 the Model Act, trademark litigation, and anticompetitive conduct of the private  
13 defendants dating from "the early to mid 1990s." FAC ¶¶ 236, 263-265.<sup>13</sup> To the  
14 extent plaintiffs include challenges to the Qualifying Statutes and Model Act  
15 versions as part of their antitrust claims, as well as the methods used to obtain  
16 passage of those statutes, those claims cannot survive a motion to dismiss for the  
17 same reason plaintiffs' challenge to the MSA fails. Unethical and deceptive  
18 conduct is immune from antitrust liability when it is incidental to an attempt to  
19 obtain governmental action. See Noerr, 365 U.S. at 140-42; Omni, 499 U.S. at  
20 383-84.

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21  
22 <sup>13</sup>Plaintiffs contend that the private defendants' other allegedly anticompetitive activities should  
23 render their actions with respect to the MSA unprotected. Relying on Continental Ore Co. v. Union  
24 Carbide & Carbon Corp., 370 U.S. 690 (1962), they argue that "acts which are themselves legal lose  
25 that character when they become constituent elements of an unlawful scheme." Ps' Opp. to Private Ds  
26 at 9. That case's applicability to the instant case is dubious. As the Supreme Court pointed out in  
27 Pennington, Continental Ore involved a purchasing agent of an American corporation, not a public  
28 official. When a public official was involved, the Pennington Court rejected Continental Ore in favor of  
the doctrine enunciated in Noerr: "Joint efforts to influence public officials do not violate the antitrust  
laws even though intended to eliminate competition. Such conduct is not illegal, either standing alone or  
as part of a broader scheme itself violative of the Sherman Act." Pennington, 381 U.S. at 670.



1 Plaintiffs’ argument that Noerr-Pennington immunity should not attach is  
2 unconvincing, as none of the cases they cite in support of their contention is  
3 applicable to the instant dispute. Federal Trade Comm’n v. Superior Court Trial  
4 Lawyers Ass’n (“SCTLA”), 493 U.S. 411 (1990), stands for the proposition that a  
5 boycott against the government in an attempt to secure higher wages does not  
6 receive Noerr immunity. The Supreme Court distinguished that case from Noerr by  
7 noting that “the boycott was the *means* by which respondents sought to obtain  
8 favorable legislation.” SCTLA, 493 U.S. at 425. As one commentary explains the  
9 law in this area, “Notwithstanding their illegal conduct, the defendants are not liable  
10 for injury resulting from the government’s actions. Thus, courts distinguish the  
11 harm caused directly by the private parties from that caused by the government  
12 itself.” 1 Phillip E. Areeda & Herbert Hovenkamp, Antitrust Law ¶ 202(c) at 163  
13 (rev. ed. 1997). Here, it is precisely the effects of the MSA, the Qualifying Statute  
14 and the Model Act that plaintiffs find objectionable. Because plaintiffs have not  
15 alleged that the OCDs were boycotting the government in order to exact any  
16 concessions — indeed, such a claim would be nonsensical in the context of  
17 cigarette manufacturers — SCTLA is inapplicable to the instant case.<sup>14</sup>

18 Allied Tube & Conduit Corp. v. Indian Head, Inc., 486 U.S. 492 (1988), is  
19 equally unhelpful. Allied Tube involved a challenge to the allegedly anticompetitive  
20 activities employed to influence the standard-setting process of a private  
21 professional association. The Court found that Noerr immunity did not attach  
22 because “the restraint is imposed by persons unaccountable to the public and  
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24  
25 <sup>14</sup>Another case plaintiffs’ counsel relied on at oral argument, Clipper Exxpress v. Rocky  
26 Mountain Motor Tariff Bureau, Inc., 690 F.2d 1240 (9th Cir. 1982), is likewise unavailing. As Judge  
27 Alarcon explained, the conduct at issue there was not intended to influence governmental action. See  
28 Clipper Exxpress, 690 F.2d at 1253. Moreover, to the extent the case discusses the sham exception  
to Noerr-Pennington, it preceded the Supreme Court’s definitive statement of the sham exception  
pleading requirements, PREI, by more than a decade.

1 without official authority . . .” Id. at 501-02. In the instant case, of course, the  
2 MSA, the Qualifying Statute, and the Model Act — the primary objects of  
3 plaintiffs’ complaint — are the result of active negotiations between accountable  
4 public officials and the tobacco companies.

5 In re Brand Name Prescription Drugs Antitrust Litigation, 186 F.3d 781 (7th  
6 Cir. 1999), is likewise inapplicable in the context of the instant dispute. That case  
7 held that Noerr-Pennington “applies when [anticompetitive] action is the  
8 consequence of legislation or other governmental action, not when it is the means  
9 for obtaining such action.” Brand Name, 186 F.3d at 789. This proposition does  
10 not conflict with any of the preceding analysis. Plaintiffs object to the allegedly  
11 anticompetitive results of the MSA, Qualifying Statute, and Model Act. Under the  
12 entire body of case law interpreting Noerr-Pennington, the statutes are immune from  
13 an antitrust attack.

#### 14 *B. The State Action Immunity Doctrine*

15 Defendants also challenge the antitrust claims under the state action doctrine.  
16 In Parker v. Brown, 317 U.S. 341 (1943), the Supreme Court held that when a state  
17 exercises legislative authority in creating a regulation with anticompetitive effects,  
18 neither the state nor private actors acting at the direction of the state are liable for  
19 antitrust violations. See Parker, 317 U.S. at 350-52. For the doctrine to apply, the  
20 state must act as a sovereign, rather than as a “participant in a private agreement or  
21 combination by others for restraint of trade.” Id. at 351-52; see also Omni, 499  
22 U.S. at 374-75 (“[I]mmunity does not necessarily obtain where the State acts not in  
23 a regulatory capacity but as a commercial participant in a given market.”).<sup>15</sup>

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24  
25 <sup>15</sup>The state defendants note that this “market participant” exception — which has never been  
26 found in a Supreme Court case, as plaintiffs’ counsel acknowledged at oral argument — might no  
27 longer be good law given the Supreme Court’s recent decisions in College Sav. Bank v. Florida  
28 Prepaid Postsecondary Educ. Expense Bd., 527 U.S. 666 (1999), and Seminole Tribe v. Florida, 517  
U.S. 44 (1996), severely limiting Congress’s authority to subject states to private suit. While the

1 Moreover, the Parker court found that “a state does not give immunity to those  
2 who violate the Sherman Act by authorizing them to violate it, or by declaring that  
3 their action is lawful.” Parker, 317 U.S. at 351. Instead, the anticompetitive  
4 conduct “must be compelled by direction of the State acting as a sovereign,” not  
5 merely prompted by state action, to be immunized under the state action doctrine.  
6 Goldfarb v. Virginia State Bar, 421 U.S. 773, 791 (1975).

7 The state immunity doctrine was further refined in California Retail Liquor  
8 Dealers Ass’n v. Midcal Aluminum, Inc., 445 U.S. 97 (1980) (“Midcal”). In  
9 Midcal, the Supreme Court clarified that Parker requires states to meet two  
10 conditions before antitrust immunity will attach: “First, the challenged restraint must  
11 be ‘one clearly articulated and affirmatively expressed as state policy’; second, the  
12 policy must be ‘actively supervised’ by the State itself.” Midcal, 445 U.S. at 105  
13 (quoting City of Lafayette v. Louisiana Power & Light Co., 435 U.S. 389, 410  
14 (1978)). This clearly articulated state policy may be inferred “if suppression of  
15 competition is the ‘foreseeable result’ of what the statute authorizes.” Omni, 499  
16 U.S. at 372-73 (quoting Hallie v. Eau Claire, 471 U.S. 34, 42 (1985)). Under  
17 Midcal, a state “may displace competition with active state supervision if the  
18 displacement is both intended by the State and implemented in its specific details.  
19 Actual state involvement, not deference to private pricefixing arrangements under  
20 the general auspices of state law, is the precondition for immunity from federal  
21 law.” Federal Trade Comm’n v. Ticor Title Ins. Co., 504 U.S. 621, 633 (1992).

22 The test to determine sufficient state involvement as sovereign is unnecessary  
23 when the state legislature or state supreme court acts directly. As the Supreme  
24 Court has explained:

25 Closer analysis is required when the activity at issue is not directly that  
26 of the legislature or supreme court, but is carried out by others

27 \_\_\_\_\_  
28 argument has undeniable force, determination of the issue is not necessary for the resolution of this  
matter.

1 pursuant to state authorization. . . . When the conduct is that of the  
2 sovereign itself, on the other hand, the danger of unauthorized restraint  
3 of trade does not arise. Where the conduct at issue is in fact that of  
4 the state legislature or supreme court, we need not address the issues  
5 of ‘clear articulation’ and ‘active supervision.’

6 Hoover v. Ronwin, 466 U.S. 558, 568-69 (1984).

7 Though the Hoover court did not have occasion to address the issue of  
8 executive immunity under the state action doctrine, the Ninth Circuit has held that  
9 state executives and executive agencies “are entitled to Parker immunity for actions  
10 taken pursuant to their constitutional or statutory authority, regardless of whether  
11 these particular actions or their anticompetitive effects were contemplated by the  
12 legislature.” Charley’s Taxi Radio Dispatch Corp. v. SIDA of Hawaii, Inc., 810  
13 F.2d 869, 876 (9th Cir. 1987). The regulated private parties are also immune from  
14 antitrust liability. “Parker immunity exempts state action, not merely state actors. . .  
15 . To hold otherwise . . . would allow the Parker doctrine to be circumvented by  
16 artful pleading.” Id. at 878.

17 Under Hoover and Charley’s Taxi, the state action doctrine clearly applies in  
18 the instant case to immunize the private defendants and state defendants from  
19 antitrust liability. The MSA was negotiated by the states’ attorneys general and  
20 approved by the state courts, and thus cannot be violative of the antitrust laws. To  
21 the extent the complaint challenges the states’ passage of the Qualifying Statutes or  
22 versions of the Model Act, these statutes cannot create antitrust liability because  
23 they were direct legislative activity, immunized as state action. The analysis  
24 conducted in Midcal and its progeny is a tool to determine whether the state is  
25 sufficiently involved in overseeing a particular policy. Direct legislative action  
26 renders such analysis superfluous.<sup>16</sup> See Hoover, 466 U.S. at 568-69. Another

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26 <sup>16</sup>At oral argument, plaintiffs cited 324 Liquor Corp. v. Duffy, 479 U.S. 335 (1987); Columbia  
27 Steel Casting Co. v. Portland Gen. Elec. Co., 111 F.3d 1427 (9th Cir. 1997); and Knudsen Corp. v.  
28 Nevada State Dairy Comm’n, 676 F.2d 374 (9th Cir. 1982) in support of their position. Because all  
of these cases use a Midcal analysis, they are irrelevant to the instant dispute.

1 court has reached precisely this conclusion. See A.D. Bedell, No. 99-558, slip op.  
2 at 11-12 (activities related to negotiation, execution and implementation of MSA  
3 held immune under the state action doctrine; Midcal analysis found unnecessary to  
4 the determination).

5 As the parties agree, interpretation of the Cartwright Act, California’s  
6 antitrust statute, tracks that of the federal antitrust legislation. See Blank v. Kirwan,  
7 39 Cal. 3d 311, 320 (1985) (“In interpreting the Cartwright Act, we properly look to  
8 the Sherman Act and cases construing it.”); Marin County Bd. of Realtors, Inc. v.  
9 Palsson, 16 Cal. 3d 920, 925 (1976). Because defendants are immune from  
10 antitrust liability under federal law, they are likewise immune from liability under the  
11 Cartwright Act.

### 12 *C. Generalized Antitrust Conspiracy*

13 In response to defendants’ motions to dismiss, plaintiffs shifted the focus of  
14 their allegations. While the FAC primarily challenges the MSA, the Qualifying  
15 Statute, and the Model Act, see, e.g., FAC ¶ 1 (“Plaintiffs seek to invalidate the  
16 Master Settlement Agreement . . .”), plaintiffs have argued subsequently that their  
17 principal challenge was to defendants’ history of anticompetitive acts, of which the  
18 passage of the statutes is merely the latest example. They base this contention on a  
19 brief section of the FAC, ¶¶ 241-268, alleging that the OCDs have committed  
20 various acts since the early 1990s that constitute an overall conspiracy to eliminate  
21 plaintiffs as competitors. Plaintiffs allege that the OCDs engaged in false and  
22 threatening communications with customers to restrict the market for repatriate  
23 cigarettes, see FAC ¶¶ 243, 247-62, which amounted to a “horizontal boycott and  
24 concerted refusal to deal with Plaintiffs,” id. ¶ 246. This section of the FAC also  
25 alleges that the OCDs filed a number of trademark actions to injure repatriators,  
26 without regard to the merits of these actions, and publicized the suits through  
27 various media. See id. ¶¶ 263-68.

28 Plaintiffs’ argument that their lawsuit is directed against “the ongoing group

1 boycott . . . commencing in 1990 [and] culminating in the execution of the Master  
2 Settlement agreement,” Ps’ Opp. to Private Ds at 13, cannot save them from the  
3 inevitability of the Noerr analysis. The statute of limitations for Sherman Act  
4 violations is four years. See 15 U.S.C. § 15b. Plaintiffs cannot rely on immunized  
5 conduct from 1998, when the MSA was signed, to bootstrap claims of allegedly  
6 illegal conduct occurring beyond the statute of limitations. Moreover, no amount  
7 of colorful pleading can obscure the fact that plaintiffs’ challenge is, in fact, to the  
8 MSA, the Qualifying Statue and the Model Act, all of which are clearly immunized,  
9 as are the actions incidental to their passage.

10 Plaintiffs’ contention that the trademark actions defendants brought against  
11 them and other vendors of repatriated cigarettes “without regard to the merits for  
12 the purpose of injuring market rivals, irrespective of their outcome” must be  
13 stricken. Id. ¶¶ 263-265. Even if plaintiffs had standing to bring a claim based on  
14 these suits — a dubious proposition at best, given that plaintiffs’ only connection  
15 to the challenged trademark actions is that *one* of them was named as a defendant  
16 in *one* of the suits — this set of claims could not survive dismissal. Litigation is  
17 among the petitioning activities protected under Noerr-Pennington. As explained  
18 above, an allegation that such actions qualify for the sham exception must allege  
19 that the suits are objectively baseless and subjectively brought with an intent to  
20 harm a competitor through the use of the government process itself. See PREI,  
21 508 U.S. at 60-61. Plaintiffs have made no such allegations here.<sup>17</sup>

## 22 23 VI

### 24 Constitutional Claims

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26  
27 <sup>17</sup>Nor could they, in light of the fact that the private defendants have secured preliminary  
28 injunctions against the vendors of repatriated cigarettes in two of the suits and survived motions to  
dismiss in two others.

1 The FAC challenges the MSA, the Qualifying Statutes, and the state versions  
2 of the Model Act on a number of constitutional grounds.<sup>18</sup> The complaint alleges  
3 that the statutes violate the Interstate Compact Clause (claim 6), the prohibition  
4 against bills of attainder (claim 7), the Commerce Clause (claims 8 and 9), the  
5 Import-Export Clause (claims 10 and 11), the Supremacy Clause (claims 12 and  
6 13), the First Amendment (claim 14), the Equal Protection Clause (claims 15 and  
7 16), and the Due Process Clause (claims 17 and 18).

8 *A. Interstate Compact Clause*

9 In claim 6 of the FAC, Plaintiffs allege that the MSA and the Qualifying  
10 Statute are interstate compacts imposing a “nationwide quasi ‘tax’” in violation of  
11 the Interstate Compact Clause.<sup>19</sup> FAC ¶¶ 379-89. The Interstate Compact Clause  
12 forbids any state from “enter[ing] into any Agreement or Compact with another  
13 State” without congressional consent. U.S. Const. art. I, § 10, cl. 3.<sup>20</sup> It is well  
14 established that this clause is not to be applied to all potential agreements between  
15 states. See, e.g., United States Steel Corp. v. Multistate Tax Comm’n, 434 U.S.  
16 452, 468 (1978); Virginia v. Tennessee, 148 U.S. 503, 517-18 (1894) (“There are  
17 many matters upon which different states may agree that can in no respect concern  
18 the United States.”). Instead, the Compact Clause only applies to “any  
19

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20 <sup>18</sup>The private defendants correctly note that, given their private status, no constitutional case or  
21 controversy exists as applied to them.

22 <sup>19</sup>The allegations in this section of the complaint are broadly worded, encompassing violations  
23 of the Commerce Clause, the Supremacy Clause, the Equal Protection Clause, and the Due Process  
24 Clauses as well. While plaintiffs also allege that the Model Act “impermissibly burdens interstate  
25 commerce,” FAC ¶ 380, the FAC does not mention the Model Act in the context of the Interstate  
26 Compact Clause until the final paragraph of the claim, in which plaintiffs allege, “[T]he MSA, Qualifying  
27 Statute and Model Act constitute an Interstate Compact which has not been approved by Congress . .  
28 .” Id. ¶ 389.

<sup>20</sup>In keeping with its finding that it lacks jurisdiction over the non-California state defendants, the  
Court will analyze the Interstate Compact Clause claim as it applies to California.

1 combination tending to the increase of political power in the states, which may  
2 encroach upon or interfere with the just supremacy of the United States.” United  
3 States Steel, 434 U.S. at 468 (quoting Virginia, 148 U.S. at 519); see also Northeast  
4 Bancorp, Inc. v. Board of Governors, 472 U.S. 159, 175-76 (1985); New  
5 Hampshire v. Maine, 426 U.S. 363, 369 (1976).

6 The touchstone of a Compact Clause inquiry is therefore “whether the  
7 Compact enhances state power quoad the National Government.” United States  
8 Steel, 434 U.S. at 473; New York v. Trans World Airlines, 728 F. Supp. 162, 182-  
9 83 (S.D.N.Y. 1990). Plaintiffs allege that the MSA, the Qualifying Statute, and the  
10 Model Act violate the clause because “it [sic] surrenders state sovereignty to the  
11 MSA and constitutes a multistate compact to displace Congress’ authority to  
12 regulate commerce in the whole of the United States.” FAC ¶ 376(F). They base  
13 this claim on an argument that the MSA, the Qualifying Statute, and the Model Act  
14 together encroach on federal power to regulate both interstate commerce and  
15 international trade.<sup>21</sup>

16 As in Northeast Bancorp, the pleadings do not allege “how the statutes in  
17 question either enhance the political power of the [participating states] at the  
18 expense of other States or have an ‘impact on our federal structure.’” Northeast  
19 Bancorp, 472 U.S. at 176 (quoting United States Steel, 434 U.S. at 473). Each  
20 participating state could have independently settled its litigation with the  
21 participating manufacturers and enacted both the Qualifying Statute and the Model  
22 Act. As was the case in United States Steel, the MSA “does not purport to  
23 authorize the member States to exercise any powers they could not exercise in its  
24 absence.” United States Steel, 434 U.S. at 473; see also Transworld Airlines, 728  
25 F. Supp. at 183. The fact that the states acted collectively to settle their dispute

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26  
27 <sup>21</sup>Neither the Commerce Clause nor the Supremacy Clause argument has merit, as explained  
28 below. See §§ VIC and E, infra.



1 with the participating manufacturers, in the absence of an encroachment on federal  
2 power, does not create a violation of the Interstate Compact Clause.

3 *B. Bill of Attainder*

4 In claim 7 of the FAC, plaintiffs allege that the Qualifying Statute violates the  
5 constitutional prohibition against bills of attainder. See U.S. Const. art. I § 10 cl.1  
6 (“No State shall . . . pass any Bill of Attainder . . .”). A bill of attainder is “a law  
7 that legislatively determines guilt and inflicts punishment upon an identifiable  
8 individual without provision of the protections of a judicial trial.” Selective Serv.  
9 Sys. v. Minnesota Pub. Interest Research Group, 468 U.S. 841, 846-47 (1984)  
10 (quoting Nixon v. Administrator of Gen. Servs., 433 U.S. 425, 468 (1977)). “Only  
11 clearest proof suffices to establish unconstitutionality of a statute” under a bill of  
12 attainder analysis. Communist Party v. Subversive Activities Control Bd., 367 U.S.  
13 1, 83 (1961); Kerr-McGee Chemical Corp. v. Edgar, 837 F. Supp. 927, 935 (N.D.  
14 Ill. 1993). To make out a bill of attainder violation, a plaintiff must meet three  
15 requirements: “Specification of the affected persons, punishment, and lack of a  
16 judicial trial.” United States v. Munsterman, 177 F.3d 1139, 1141 (9th Cir. 1999)  
17 (quoting Selective Serv. Sys., 468 U.S. at 847 (1984)). Plaintiffs have met neither  
18 the specificity nor the punishment prong of the test.

19 To meet the specification requirement, a claimant must show more than that  
20 the challenged law “merely designates a properly general characteristic.”  
21 Munsterman, 177 F.3d at 1142 (quoting Laurence H. Tribe, American  
22 Constitutional Law § 10-4 at 643 (2d ed. 1988)). Instead, “[h]ow the class is  
23 designated and what purposes the law furthers govern the specificity analysis.”  
24 Munsterman, 177 F.3d at 142.

25 The Qualifying Statute does not contain the requisite specificity. The statute  
26 applies to “Tobacco Product Manufacturers,” defined as an entity that  
27 “manufactures cigarettes anywhere that such manufacturer intends to be sold in the  
28 United States . . . [or] is the first purchaser anywhere for resale in the United States

1 of cigarettes manufactured anywhere that the manufacturer does not intend to be  
2 sold in the United States . . .” Application of the statute depends entirely on an  
3 entity’s prospective choice of conduct. The law is “reasonably calculated to  
4 achieve a nonpunitive purpose” — closing the loophole in the MSA to ensure the  
5 promotion of public health and payment of smoking-related costs. See Premium  
6 Tobacco Stores, 51 F. Supp. 2d at 1107 (D. Colo. 1999). A broader reading of  
7 the bill of attainder clause such as plaintiffs propose here would convert the clause  
8 into “a variant of the equal protection doctrine, invalidating every Act of Congress  
9 or the States that legislatively burdens some persons or groups but not all other  
10 plausible individuals.” Nixon, 433 U.S. at 471. Such was clearly not the intent of  
11 the Framers of the Constitution.

12 An additional reason plaintiffs’ claim fails is that the Qualifying Statute does  
13 not impose “punishment” under any reasonable interpretation of that term. As the  
14 Supreme Court has explained, “Forbidden legislative punishment is not involved  
15 merely because the Act imposes burdensome consequences. Rather, we must  
16 inquire further whether [the legislature] ‘inflict(ed) punishment’ within the  
17 constitutional proscription against bills of attainder.” Nixon, 433 U.S. at 472-73.

18 The Supreme Court has developed three tests to determine whether a  
19 particular statute inflicts punishment: the historical test, the functional test, and the  
20 legislative motivation test. See Selective Servs. Sys., 468 U.S. at 852; Nixon, 433  
21 U.S. at 473-80. Under the historical test, courts inquire whether the legislative  
22 enactment meets the historical meaning of punishment — “deprivations and  
23 disabilities so disproportionately severe and so inappropriate to nonpunitive ends  
24 that they unquestionably have been held to fall within the proscription” against bills  
25 of attainder. Nixon, 433 U.S. at 473. Such punishments included death,  
26 “imprisonment, banishment, and the punitive confiscation of property by the  
27 sovereign.” Id. at 474 (citations omitted). The statutory scheme created by the  
28 Qualifying Statute, in which a tobacco product manufacturer either joins the MSA

1 or pays into an escrow account,<sup>22</sup> does not even arguably qualify as one of these  
2 types of punishment.

3 Under the functional test, courts inquire whether the challenged law “viewed  
4 in terms of the type and severity of burdens imposed, reasonably can be said to  
5 further nonpunitive legislative purposes.” *Id.* at 475-76. For the reasons cited  
6 above, the Qualifying Statute, on its face, furthers the nonpunitive legislative  
7 purposes enumerated in the MSA. Other courts have found similar payment  
8 requirements constitutional under bill of attainder clause analysis. *See Kerr-McGee*,  
9 837 F. Supp. at 936 (statute requiring payment into safety fund for future clean-up  
10 costs in absence of an agreement with the government found non-punitive and thus  
11 not a bill of attainder). Plaintiffs allege that the “punishment” inflicted under the  
12 Qualifying Statute is the requirement that NPMs “deposit huge sums of money into  
13 an escrow fund in the same amount OCDs pay for past liability.” Ps’ Opp. to  
14 Private Ds’ Mot. at 39. Such payments are based on the amount of plaintiffs’  
15 sales. As such, they are legitimately targeted to nonpunitive purposes,  
16 notwithstanding plaintiffs’ characterization of the payment amount.

17 The final test examines the legislative history of the statute in question.  
18 Plaintiffs do not — nor could they — allege that the legislative history of the  
19 Qualifying Statute indicates any impermissible intent to punish.

20 Because the FAC has not sufficiently alleged that the Qualifying Statute  
21 contains the requisite specificity for a bill of attainder claim, and cannot allege that  
22 the statute is impermissibly punitive under any of the tests routinely employed by  
23 the courts, plaintiffs’ bill of attainder claim is dismissed.

#### 24 *C. Commerce Clause*

25 Plaintiffs’ FAC contends in claims 8 and 9 that the states have violated the  
26

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27 <sup>22</sup>Money in the escrow account, if not used to pay a judgment or settlement, is returned with  
28 interest. *See* MSA Exh. T at T-4.

1 Commerce Clause through passage of the Qualifying Statute (claim 8) and the  
2 Model Act (claim 9). Plaintiffs allege that the Qualifying Statute is a “national quasi  
3 tax upon interstate commerce” and discriminates between in-state and out-of-state  
4 goods. FAC ¶ 395. They also claim that the Model Act violates the Commerce  
5 Clause by discriminating between goods based on their place of origin and by  
6 “impos[ing] a ban on ‘imported’ goods, thus regulating international trade, without  
7 consent of Congress.” *Id.* ¶¶ 400, 403. Neither claim can survive defendants’  
8 motion to dismiss.

9       The Commerce Clause provides that Congress has the power “[t]o regulate  
10 Commerce with foreign Nations, and among the several States . . .” The dormant,  
11 or negative, aspect of the Commerce Clause prevents states from enacting  
12 regulations that benefit in-state interests at the expense of their out-of-state  
13 competitors. *See West Lynn Creamery, Inc. v. Healy*, 512 U.S. 186, 192 (1994).  
14 In analyzing a state regulation to determine if it violates the Commerce Clause,  
15 courts employ a two-part test. *See Oregon Waste Sys., Inc. v. Dep’t of*  
16 *Environmental Quality*, 511 U.S. 93, 99 (1994); *Pacific Northwest Venison*  
17 *Producers v. Smitch*, 20 F.3d 1008, 1012 (9th Cir. 1994). First, the court  
18 determines whether the regulation discriminates on its face in favor of in-state  
19 interests. Discrimination, in this context, “simply means differential treatment of in-  
20 state and out-of-state economic interests that benefits the former and burdens the  
21 latter.” *Oregon Waste Sys.*, 511 U.S. at 99. Such a statute will be upheld only if  
22 “the discrimination is demonstrably justified by a valid factor unrelated to economic  
23 protectionism.” *West Lynn Creamery*, 512 U.S. at 192-93 (quoting *New Energy*  
24 *Co. v. Limbach*, 486 U.S. 269, 273-74 (1988)); *Kleenwell Biohazard Waste &*  
25 *General Ecology Consultants, Inc. v. Nelson*, 48 F.3d 391, 395 (9th Cir. 1995).

26       Second, if the regulation at issue has only an incidental effect on interstate  
27 commerce, courts will uphold it “unless the burden imposed on [interstate]  
28 commerce is clearly excessive in relation to the putative local benefits.” *Pike v.*

1 Bruce Church, Inc., 397 U.S. 137, 142 (1970); Kleenwell, 48 F.3d at 396. Courts  
2 have not interpreted the Commerce Clause to prevent states from passing  
3 legislation to benefit the health and safety of their citizens. See Huron Portland  
4 Cement Co. v. Detroit, 362 U.S. 440, 443-44 (1960); Premium Tobacco, 51 F.  
5 Supp. 2d at 1104. Therefore, health and safety regulations are generally upheld,  
6 even when they impose an incidental burden on interstate commerce.

7         Neither the Qualifying Statute nor the Model Act facially discriminates against  
8 out-of-state goods. The Qualifying Statute requires that NPMs pay into an escrow  
9 account a certain amount per pack of cigarettes sold in order to pay for any  
10 potential future liability. This requirement applies equally to in-state, out-of-state,  
11 and foreign tobacco product manufacturers; the statute makes no distinction based  
12 on cigarette origin. Plaintiffs allege that under the terms of the Pike test, the  
13 “burden” imposed by the Qualifying Statute clearly exceeds the putative local  
14 benefits. However, the FAC does not support this argument. While plaintiffs  
15 argue that the statute forces them to pay more per carton of cigarettes and pass the  
16 excess cost along to consumers, they do not explain how such a cost burdens  
17 interstate commerce, or even why the entire extra cost must be passed on in this  
18 fashion.<sup>23</sup>

19         Moreover, they argue that “[t]he purported benefits of providing a source for  
20 state recovery of health care costs is legally deficient because Plaintiffs’ [sic] are  
21 immune from products liability.” Ps’ Opp. to Private Ds’ Mot. at 31. This  
22 contention is based on California Civil Code § 1714.45, which does indeed

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23  
24         <sup>23</sup>Plaintiffs allege that defendants are increasing prices by more than the amount needed to  
25 cover the payments into the MSA fund. See FAC ¶ 215 (“The price increases were far greater than  
26 required to fund the settlement proceeds, with an additional 26.2¢ per pack added purely to increase  
27 the profits of the Original Corporate Defendants.”). If plaintiffs’ business is based in part on being able  
28 to undercut the OCDs’ prices, presumably they would still be able to do this under the Qualifying  
Statute by only increasing their prices to cover the Escrow Fund payments, without adding the alleged  
premium.

1 preclude products liability actions brought by consumers who know that a product  
2 is inherently unsafe, see id. § (a), but “does not apply to, and never applied to, an  
3 action brought by a public entity to recover the value of benefits provided to  
4 individuals injured by a tobacco-related illness caused by the tortious conduct of a  
5 tobacco company or its successor in interest,” id. § (e). The parties dispute  
6 whether § (e) applies to plaintiffs, but in passing the Qualifying Statute, the  
7 California legislature implicitly assumed that it does. No court has held otherwise.  
8 On this record, the Court must defer to the legislature’s own interpretation.  
9 Plaintiffs cannot argue that the amount of escrow payments are disproportional to  
10 the amount of potential liability they face, since any funds not used to pay  
11 judgments or settlements after 25 years are returned to NPMs with interest.

12 Finally, the Court notes that plaintiffs’ claim that a less discriminatory  
13 alternative to the Qualifying Statute exists — the requirement of insurance or a bond  
14 — is unavailing. The state legislatures enacting the Qualifying Statute have  
15 determined that the requirement of a per-pack contribution to the escrow fund is the  
16 most desirable method of ensuring the existence of a sufficient fund to pay out any  
17 future liability. “Even in the context of dormant Commerce Clause analysis, the  
18 Supreme Court has frequently admonished that courts should not ‘second-guess  
19 the empirical judgments of lawmakers concerning the utility of legislation.’” Pacific  
20 Northwest Venison, 20 F.3d at 1017 (quoting CTS Corp. v. Dynamics Corp., 481  
21 U.S. 69, 92 (1987)). The existence of some conceivable alternative is insufficient to  
22 create a Commerce Clause violation where none exists under the traditional indicia.

23 The Model Act likewise survives plaintiffs’ Commerce Clause challenge.  
24 When a complaint alleges discrimination against foreign commerce, the court must  
25 consider two additional factors: the possibility that a foreign entity will face multiple  
26 taxation, and the potential for impairment of federal uniformity in an area where  
27 such uniformity is essential. See Japan Line, Ltd. v. County of Los Angeles, 441  
28 U.S. 434, 446, 448 (1979). An example of the latter factor is an issue that “may

1 implicate ‘matters of concern to the [whole] nation . . . such as the potential for  
2 international retaliation.’” Pacific Northwest Venison, 20 F.3d at 1014 (quoting  
3 Kraft General Foods v. Iowa Dep’t of Revenue, 505 U.S. 71, 79 (1992)). When  
4 examined in light of the traditional Commerce Clause factors and the additional  
5 ones required in the context of foreign commerce, the Model Act cannot be found  
6 to discriminate in favor of in-state interests. See Premium Tobacco, 51 F. Supp.  
7 2d at 1105 (rejecting a Commerce Clause challenge to Colorado’s version of the  
8 Model Act and noting that the relevant statutes “evenhandedly regulate all retailers  
9 from selling repatriated cigarettes in Colorado without regard to whether the retailer  
10 is in-state, out-of-state, a party to, or not party to, the MSA”).

11 As explained above, the Model Act does not disadvantage out-of-state or  
12 foreign retailers of cigarettes. A ban on the importation of a particular type of good  
13 is not a per se violation of the Commerce Clause with respect to foreign goods.  
14 See Northwest Venison, 20 F.3d at 1012 (“An import ban that simply effectuates a  
15 complete ban on commerce in certain items is not discriminatory, as long as the  
16 ban on commerce does not make distinctions based on the origin of the items.”).  
17 Here, the ban applies even-handedly to all cigarette distributors, preventing the sale  
18 of cigarettes labeled “‘For Export Only’, ‘U.S. Tax Exempt’, ‘For Use Outside  
19 U.S.,’” or with similar wording. See MSA Exh. U § 3(c). The statute applies  
20 regardless of whether such cigarettes originate from an in-state, out-of-state, or  
21 foreign source.

22 Under the Pike standard, plaintiffs’ complaint cannot withstand dismissal,  
23 because plaintiffs have not alleged a cognizable claim that the Model Act’s burden  
24 on interstate or foreign commerce is “clearly excessive” in relation to the statute’s  
25 putative benefits. The local benefits from the Model Act include closure of a  
26 loophole to increase the effectiveness of the MSA, which in turn is intended to  
27 “reduce [y]outh smoking, to promote the public health and to secure monetary  
28 payments to the Settling States.” MSA at 2; see also Premium Tobacco, 51 F.

1 Supp. 2d at 1107. Incidental burdens on commerce “may be unavoidable when a  
2 State legislates to safeguard the health and safety of its people.” See Kleenwell, 48  
3 F.3d at 399 (quoting City of Philadelphia v. New Jersey, 437 U.S. 617, 623-24  
4 (1978)). Plaintiffs must demonstrate that the burden is clearly excessive compared  
5 to the local benefits; their conclusory claims to the contrary, and their exclusive  
6 citation to cases involving economic protectionism of local industries, see, e.g.,  
7 Brown-Forman Distillers Corp. v. New York State Liquor Auth., 476 U.S. 573  
8 (1986); Bacchus Imports, Ltd. v. Dias, 468 U.S. 263 (1984); Starlight Sugar Inc. v.  
9 Soto, 909 F. Supp. 853 (D.P.R. 1995), are not sufficient to withstand dismissal.  
10 Furthermore, as discussed in greater detail in the context of the Supremacy Clause  
11 challenge, plaintiffs have not alleged how the Model Act interferes with federal  
12 uniformity where such uniformity is essential. The Model Act reflects a legislative  
13 determination that the health and safety of its citizens would be benefitted by a  
14 decrease in the supply of available cigarettes. Such a determination is  
15 unquestionably permissible; it is not the province of the courts to second-guess the  
16 wisdom of the legislature’s choice.<sup>24</sup>

#### 17 *D. Import-Export Clause*

18 The FAC also alleges that the state defendants have violated the Import-  
19 Export Clause of the Constitution through passage of the Qualifying Statute (claim  
20 10) and the Model Act (claim 11). Under the Constitution, “No State shall, without  
21 the Consent of the Congress, lay any Imposts or Duties on Imports or Exports,  
22 except what may be absolutely necessary for executing its inspection laws . . .”  
23 U.S. Const. art. I § 10 cl. 2. The clause was included in the Constitution to remedy  
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25 <sup>24</sup>The court in Premium Tobacco came to a similar conclusion. Judge Kane found that the  
26 purpose of the MSA was to raise the retail price of cigarettes to decrease the quantity of sales,  
27 especially to minors, in furtherance of the state’s health and safety goals. See Premium Tobacco, 51 F.  
28 Supp. 2d at 1105, 1106. The court analyzed the Model Act as a means to eliminate a loophole in the  
MSA and further these goals. See id.



1 the balkanization among states under the Articles of Confederation that allowed  
2 seaboard states to regulate their commercial relations with foreign countries  
3 independently, siphon off a primary source of federal revenue, and exact tribute for  
4 goods passing through their borders to inland states. See Michelin Tire Corp. v.  
5 Wages, 423 U.S. 276, 285-86 (1976). Not all state assessments having an  
6 incidental effect on foreign commerce are prohibited under the Import-Export  
7 Clause. “Although the constitution forbids the states from exploiting their position  
8 to the detriment of foreign commerce, they are entitled to compensation for  
9 services or property they provide,” such as police and fire protection afforded to  
10 the imported goods while in the importing state. Western Oil and Gas Ass’n, 726  
11 F.2d 1340, 1345 (9th Cir. 1984); see also Michelin Tire, 423 U.S. at 289.

12 Plaintiffs allege that the Qualifying Statute “singles out ‘import’ goods for  
13 assessment,” and that the Model Act “by banning ‘import’ goods imposes  
14 impermissible imposts or duties on those ‘import’ goods.” FAC ¶¶ 407, 411.  
15 Both claims must be dismissed.

16 As described above, the Qualifying Statute is not a tax on imports. Instead,  
17 it requires all NPMs to pay into an escrow account based on their volume of sales.  
18 The Qualifying Statute bears none of the hallmarks cited by the Supreme Court as  
19 indicative of an illegal impost or duty under the clause: interference with foreign  
20 relations, diversion of revenue from the federal government, or creation of “an  
21 impediment that severely hamper[s] commerce or constitute[s] a form of tribute by  
22 seaboard States to the disadvantage of the other States.” Michelin Tire, 423 U.S.  
23 at 285-86. Instead, the Qualifying Statute seeks a contribution to an escrow  
24 account, the contents of which ultimately will go to paying out liability claims or will  
25 be refunded. The contribution is calibrated to the volume of sales and, by  
26 extension, to the amount of health risk created by the tobacco product  
27 manufacturer’s activities. Despite plaintiffs’ contention that “the Escrow  
28 [Qualifying] Statute . . . single[s] out imported goods and their distributors for

1 unfavorable treatment,” this is simply not a correct reading of the statute. Ps’ Opp.  
2 to Private Ds’ Mot. at 34. All NPMs are subjected to the requirement under the  
3 Qualifying Statute, regardless of their location. The Import-Export Clause does not  
4 afford importers of foreign tobacco products preferred status, exempting them  
5 from regulations to which competitors dealing exclusively in domestic goods are  
6 subject. See Michelin Tire, 423 U.S. at 286-87. The Import-Export Clause, in  
7 short, is in no way implicated by the statute.

8 The Model Act creates a blanket prohibition on a particular type of goods,  
9 regardless of whether manufactured domestically or abroad. By its terms,  
10 therefore, it does not implicate any imposts or duties that would involve the  
11 application of the Import-Export Clause. The clause has never been interpreted to  
12 encompass a ban on a particular type of good, and the Court will not initiate such a  
13 trend.<sup>25</sup>

#### 14 *E. Supremacy Clause*

15 The FAC alleges that the Qualifying Statute (claim 12) and the Model Act  
16 (claim 13) violate the Supremacy Clause, which states:

17 This Constitution, and the Laws of the United States which shall be  
18 made in Pursuance thereof; and all Treaties made, or which shall be  
19 made, under the Authority of the United States, shall be the supreme  
20 Law of the Land; and the Judges in every State shall be bound  
21 thereby, any Thing in the Constitution or Laws of any State to the  
22 Contrary notwithstanding.

23 U.S. Const. art. VI cl. 2. Plaintiffs contend that the set of federal laws and  
24 regulations relating to tobacco indicate the federal government’s intent to preempt  
25 the field, rendering both statutes violative of the Supremacy Clause. See FAC ¶¶  
26 412-419. Moreover, the FAC alleges that both statutes infringe on the federal

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27 <sup>25</sup>Plaintiff cites Michelin Tire, 423 U.S. at 288, and Wheeling-Pittsburgh Steel, 26 F. Supp. 2d  
28 at 1026, for the contrary proposition. Michelin Tire does not address the issue. Wheeling-Pittsburgh  
Steel cites the Import-Export Clause as an example of the Framers’ intent to vest exclusive power to  
regulate foreign trade with the federal government; nothing in this analysis contradicts that elementary  
proposition.

1 government’s exclusive power to regulate international trade. See id. ¶¶ 414, 419.

2 The Supremacy Clause “invalidates state laws that interfere with, or are  
3 contrary to, federal law.” Hillsborough County v. Automated Medical Lab., Inc.,  
4 471 U.S. 707, 712 (1985) (internal quotations omitted). Federal law supersedes  
5 state law when Congress expressly states an intention to preempt state law or when  
6 the federal regulatory scheme is so comprehensive that it implies congressional  
7 intent to preclude supplemental state regulation. See id. at 713. Even in the  
8 absence of complete preemption, state laws violate the Supremacy Clause when  
9 they conflict with federal regulations. See id.; Lindsey v. Tacoma-Pierce County  
10 Health Dep’t, 195 F.3d 1065, 1069 (9th Cir. 1999). Federal regulations as well as  
11 federal statutes may preempt state legislation. See id. State legislation of health and  
12 safety matters is presumed constitutional under the Supremacy Clause; this  
13 presumption may only be overcome by a showing that preemption “was the clear  
14 and manifest purpose of Congress.” Id. at 715-16 (quoting Jones v. Rath Packing  
15 Co., 430 U.S. 519, 525 (1977)).

16 Plaintiffs contend that both statutes are preempted by the Federal Cigarette  
17 Labeling and Advertising Act (“FCLAA”), 15 U.S.C. §§ 1331-1341; 26 U.S.C. §§  
18 5704 and 5754 (statutes regulating the repatriation of tobacco products); and a  
19 number of other statutes and regulations.<sup>26</sup> See FAC ¶¶ 413, 418.

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21 <sup>26</sup>The other statutes mentioned in the FAC are: 27 C.F.R. 290.185 (regulation requiring  
22 cigarettes exported from the United States to be marked “for use outside U.S.” or other words to that  
23 effect); 19 C.F.R. §§ 11.1 to 11.3 (regulations governing the importation of foreign tobacco products);  
24 19 U.S.C. § 81c (statute governing the exemption from customs laws of merchandise brought into a  
25 foreign trade zone); and 15 U.S.C. § 1202 (statute governing exemptions to laws concerning flammable  
26 fabrics). The FAC also mentions various unspecified federal laws and regulations, including Federal  
27 Trade Commission regulations, antitrust laws, and regulations of U.S. Customs, the Department of  
28 Health and Human Services, the Centers for Disease Control, the Internal Revenue Service, and the  
Bureau of Alcohol, Tobacco and Firearms. See FAC ¶¶ 413, 418. Another court has described this  
collection as “a litany of federal statutes regulating the foreign purchase of American made cigarettes,  
repatriation of these cigarettes under customs law, the federal guidelines assuring compliance with

1           When federal legislation includes an explicit preemption statute, the wording  
2 of the preemption statute — not the substantive provisions of the legislation —  
3 determines the scope of preemption. See Cipollone v. Liggett Group, Inc., 505  
4 U.S. 504, 517 (1992); Lindsey, 195 F.3d at 1069. Under the preemption section of  
5 the FCLAA, states may not require cigarette manufacturers to place any statements  
6 on cigarette packages “relating to smoking and health” other than those required  
7 under the FCLAA, and may not impose any additional regulations of cigarette  
8 advertising or promotion. 15 U.S.C. § 1334. Thus, the Supremacy Clause inquiry,  
9 insofar as plaintiffs allege preemption by the FCLAA, must determine whether the  
10 Qualifying Statute and Model Act involve requirements for cigarette packaging,  
11 advertising, or promotion.

12           The Qualifying Statute requires tobacco product manufacturers to join the  
13 MSA or pay into an escrow account to cover potential future liability. It does not  
14 have any connection whatsoever with cigarette packaging, advertising, or  
15 promotion. To the extent plaintiffs object to the voluntary advertising restrictions  
16 to which signatories to the MSA have agreed, they lack standing to challenge these  
17 provisions. Moreover, the restrictions are not legislatively required, as were those  
18 found violative of the Supremacy Clause in Lindsey. See Lindsey, 195 F.3d at  
19 1070. Rather, the restrictions under the MSA are part of a voluntary agreement.  
20 Similarly, the Model Act bans repatriated cigarettes, but such a blanket prohibition  
21 does not even arguably implicate cigarette advertising or promotion. See Premium  
22 Tobacco, 51 F. Supp. 2d at 1106 (“The state’s ability to declare packages of  
23 cigarettes marked in compliance with the federal packaging requirements as  
24 contraband is not intrusive on the advertising or promotion of these cigarettes and  
25 is therefore not precluded by the Supremacy Clause.”).

26 \_\_\_\_\_  
27 cigarette labeling requirements, and the payment of an excise tax on the repatriated cigarettes.”  
28 Premium Tobacco, 51 F. Supp. 2d at 1106.

1 Similarly, plaintiffs contend that 26 U.S.C. §§ 5704 and 5754, statutes that  
2 regulate the repatriation of tobacco products, directly conflict with the Model Act.  
3 Section 5754 requires importers of repatriated tobacco products to follow section  
4 5704(d), which in turn concerns taxation of repatriated cigarette products. See 26  
5 U.S.C. §§ 5704, 5754. Together, the statutes specify the procedure that must be  
6 followed if repatriated products are imported; neither purports, either facially or by  
7 implication, to guarantee that such products may be imported. Thus, they do not  
8 conflict with the Model Act, and do not create a violation of the Supremacy Clause.

9 None of the other statutes and regulations mentioned in the FAC contain a  
10 preemption clause. However, plaintiffs argue that the sheer extent of regulation  
11 concerning the import and export of tobacco products indicates congressional  
12 intent to preempt the field. See Ps’ Opp. to Private Ds’ Mot. at 37 (“Plaintiff,  
13 when it ‘repatriates’ American made cigarettes back into the country, is subject to a  
14 scheme of federal regulations overseen by federal regulatory agencies, that is so  
15 comprehensive, it can only be reasonably inferred that Congress intended to  
16 completely occupy the field in determining the legality of ‘repatriating’ imported  
17 cigarettes.”). The Court cannot agree with plaintiffs’ characterization. The  
18 Supreme Court has held, “[W]e will seldom infer, solely from the  
19 comprehensiveness of federal regulations, an intent to pre-empt in its entirety a field  
20 related to health and safety.” Hillsborough County, 471 U.S. at 718. A plaintiff  
21 alleging a Supremacy Clause violation must therefore “present a showing of implicit  
22 pre-emption of the whole field . . . that is strong enough to overcome the  
23 presumption that state and local regulation of health and safety matters can  
24 constitutionally coexist with federal regulations.” Id. at 715. Plaintiffs’ litany of  
25 regulations, standing alone and without an explanation of alleged preemptive effect,  
26 is insufficient to create such a presumption. See Premium Tobacco, 51 F. Supp.  
27 2d at 1106 (rejecting gray market cigarette distributors’ Supremacy Clause  
28 challenge to Colorado’s statute banning repatriated cigarettes).

1 Plaintiffs could also show preemption through the direct conflict between a  
2 federal statute or regulation and the Qualifying Statute or the Model Act. See  
3 Hillsborough County, 471 U.S. at 713. The federal laws and regulations plaintiffs  
4 cite, detailing the necessary procedures an importer of tobacco products must  
5 follow, do not conflict with either challenged statute. As such, their Supremacy  
6 Clause claims fail on this ground as well. See Premium Tobacco, 51 F. Supp. 2d  
7 at 1106.

8 Finally, plaintiffs allege that the restrictions the statutes place on imports of  
9 foreign goods intrudes upon the federal government’s exclusive power to regulate  
10 international trade. Analysis of this argument tracks the analysis of the Commerce  
11 Clause as it relates to international trade. For the reasons stated above, neither  
12 statute infringes on the exclusive federal power to control international trade.  
13 Accordingly, plaintiffs have stated no Supremacy Clause claim.

14 *F. First Amendment*

15 Claim 14 of the FAC alleges that the state defendants have violated plaintiffs’  
16 free speech rights through passage of the Qualifying Statute. According to  
17 plaintiffs, the MSA allows tax deductions for participants’ payments to the  
18 settlement fund, while payments to the escrow account under the Qualifying Statute  
19 are not tax-deductible. Plaintiffs contend that the differential tax consequences  
20 essentially punish tobacco product manufacturers for refusing to join the MSA and  
21 submit to its “restrictions on truthful, non-misleading advertising.” FAC ¶ 423.

22 Plaintiffs are correct that the government may not condition a tax exemption  
23 on the renunciation of an individual’s right to free speech. See Speiser v. Randall,  
24 357 U.S. 513, 518 (1958). This constitutional requirement is based on the notion  
25 that the same government power that requires the renunciation also determines  
26 whether the individual qualifies for the tax exemption. See id. (tax exemption only  
27 given if the taxpayer signs a loyalty oath placed on the tax form). However, the  
28 Qualifying Statute does not force plaintiffs to make an analogous, constitutionally-

1 prohibited choice. Instead, determination of whether the payments may be  
2 deducted turns on the ownership of the funds. Under the MSA, the funds are given  
3 to the government, and are non-refundable. Pursuant to federal and state tax  
4 codes, such funds are tax-deductible. Conversely, tobacco product manufacturers  
5 subject to the Qualifying Statute who do not join the MSA retain ownership over  
6 the funds deposited in the escrow account (until such time as the funds are needed  
7 to satisfy a judgment or settlement); retained ownership triggers different tax  
8 consequences under the federal and state tax codes. See Commissioner v. Lincoln  
9 Sav. & Loan Ass'n, 403 U.S. 345, 354-56 (1971). The scheme created by the  
10 MSA and the Qualifying Statute, in which deductibility of funds is determined by  
11 the generally applicable tax codes and based on possession, is wholly unlike the  
12 situation in Speiser, where “[t]he denial [of tax exemption] is frankly aimed at the  
13 suppression of dangerous ideas.” Speiser, 357 U.S. at 518.

14 Because the speech restrictions at issue in the MSA are wholly separate from  
15 the tax consequences stemming from a tobacco distributor’s choice to participate  
16 in the MSA or subject itself to the terms of the Qualifying Statute, plaintiffs’ First  
17 Amendment claim must be dismissed.

#### 18 *G. Equal Protection Clause*

19 The FAC alleges that the state defendants have violated the Equal Protection  
20 Clause through the Qualifying Statute (claim 15) and the Model Act (claim 16).  
21 Plaintiffs contend that the Qualifying Statute discriminates against them  
22 unreasonably by requiring distributors of repatriated cigarettes to pay into an  
23 escrow account when domestic distributors and wholesalers are not subjected to  
24 such payments. See FAC ¶¶ 427-430.<sup>27</sup> They argue that the Model Act is similarly  
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26  
27 <sup>27</sup>As noted above, the Qualifying Statute applies to all manufacturers as well as distributors of  
28 tobacco products intended for foreign distribution. It thus seeks to ensure that all “first sellers” of  
tobacco products within a state “pay their way,” by contributing to the state fund or the escrow fund.

1 violative of the Equal Protection Clause because it permits the sale of some  
2 American-made and foreign cigarettes but bans the sale of repatriated cigarettes.  
3 See id. ¶¶ 433-436.

4 Plaintiffs do not contend that they are a suspect class entitled to heightened  
5 scrutiny under the Equal Protection Clause. Instead, they argue that neither  
6 challenged statute is rationally related to any legitimate government objective.  
7 See id. ¶¶ 430, 436. Both claims fail as a matter of law.

8 Under the rational basis test, parties challenging a statute on equal protection  
9 grounds “cannot prevail so long as . . . the question [of rationality] is at least  
10 debatable.” Minnesota v. Clover Leaf Creamery Co., 449 U.S. 456, 464 (1981).  
11 The Qualifying Statute is indisputably rationally related to a permissible state  
12 objective. The Statute requires that all tobacco manufacturers, including  
13 distributors of repatriated cigarettes, join the MSA or pay into an escrow account  
14 to fund potential liability claims. The state legislature has determined that such a  
15 statute is necessary to guarantee a source of recovery for judgments and  
16 settlements in potential future suits against tobacco product manufacturers electing  
17 not to participate in the MSA. See MSA Exh. T at T-1 (“It would be contrary to  
18 the policy of the State if tobacco product manufacturers who determine not to enter  
19 into such a settlement could use a resulting cost advantage to derive large, short-  
20 term profits in the years before liability may arise without ensuring that the State will  
21 have an eventual source of recovery from them if they are proven to have acted  
22 culpably.”). Plaintiffs claim that the Qualifying Statute is not rationally related to its  
23 stated purpose — ensuring that the state can recover for any future liability  
24 judgment — because they are immune from any products liability action. As noted  
25 above, that proposition is incorrect because Cal. Civ. Code § 1714.45(e) provides  
26 that tobacco companies, or their successors in interest, are not immune from  
27  
28



1 actions brought by a public entity. See Cal. Civ. Code § 1714.45(e).<sup>28</sup>

2 Plaintiffs also argue that the Qualifying Statute “forces plaintiffs to raise  
3 prices [, but] does not restrict OCDs or SPMs from selling alternative cheaper  
4 brands of cigarettes. . . . [F]orcing plaintiffs to charge more for their cigarettes . . .  
5 cannot be rationally tied to a decrease in smoking when alternative cheap cigarettes  
6 are obviously available.” Ps’ Opp. to Private Ds’ Mot. at 41-42. Because all  
7 tobacco product manufacturers must pay into the settlement fund or an escrow  
8 account, all will need to raise prices to cover the additional expense. Plaintiffs’  
9 argument that some manufacturers will suffer from this additional cost imposition  
10 more than others fails to state an equal protection claim. Moreover, reducing the  
11 total quantity of inexpensive cigarettes available within the state is a rational  
12 response to a known health threat.

13 The Model Act likewise survives rational basis scrutiny. The statute reflects  
14 a legislative decision to reduce the supply of cigarettes in a given state. As the  
15 Premium Tobacco court explained, the Model Act is a necessary adjunct to the  
16 MSA, “effectively closing what the state believes to be a loophole in the MSA,”  
17 and the MSA is rationally related to permissible health and safety goals. Premium  
18 Tobacco, 51 F. Supp. 2d at 1107. Once these goals have been articulated, it is not  
19 the province of the federal courts to inquire into the efficacy of the legislature’s  
20 chosen measures. See id.

#### 21 *H. Due Process Clause*

22 The FAC alleges that the Qualifying Statute (claim 17) and the Model Act  
23 (claim 18) violate the Due Process Clause. Plaintiffs contend that the Qualifying  
24 Statute deprives them of due process because it has a retroactive effect, requiring  
25 payment into an escrow fund for cigarettes plaintiffs purchased prior to the  
26

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27 <sup>28</sup>Plaintiffs cannot establish that they are statutorily immune from suit, much less that the  
28 legislature acted irrationally in concluding otherwise.

1 statute's enactment. See FAC ¶¶ 440-446. They also argue that the rate of escrow  
2 payments was established without notice or hearing. See id. ¶ 446(D).

3 The fact that legislation has upset an individual's business expectations does  
4 not make application of the law impermissibly retrospective. See Landgraf v. USI  
5 Film Prods., 511 U.S. 244, 269 (1994) ("A statute does not operate  
6 'retrospectively' merely because it is applied in a case arising from conduct  
7 antedating the statute's enactment, or upsets expectations based in prior law.")  
8 (citations omitted); Samaniego-Meraz v. INS, 53 F.3d 254, 256 (9th Cir. 1995)  
9 ("Neither is a law retroactive simply because it upsets expectations based in a prior  
10 law."). Instead, "[r]etroactivity depends on whether the new provision attaches  
11 new legal consequences to events completed before its enactment." Samaniego-  
12 Meraz, 53 F.3d at 256; see also Miller v. Florida, 482 U.S. 423, 430 (1987). Under  
13 both the Qualifying Statute and the Model Act, no new *legal* consequences attach  
14 to plaintiffs' activities prior to the date of enactment. The Qualifying Statute might  
15 require plaintiffs to charge more for the cigarettes they have in stock to recoup their  
16 escrow payments, see FAC ¶¶ 444-445, but this imposition of an additional  
17 business expense does not amount to retroactive application of the statute.  
18 Similarly, the Model Act by its terms goes into effect on the day of its enactment.  
19 See FAC Exh. F at § 6 ("This act . . . takes effect immediately."). No sales of  
20 repatriated cigarettes are punishable before that date. To the extent that plaintiffs  
21 object to the confounding of their business expectations, such expectations are not  
22 granted blanket protection by the Due Process Clause. See Samaniego-Meraz, 53  
23 F.3d at 256.

24 Plaintiffs also object to the lack of notice and an opportunity to be heard  
25 prior to enactment of the two statutes. See FAC ¶¶ 439, 449. Such objections are  
26 not sufficient to prevent dismissal. Both statutes were legislatively enacted. "When  
27 the action complained of is legislative in nature, due process is satisfied when the  
28 legislative body performs its responsibilities in the normal manner prescribed by

1 law.” Halverson v. Skagit County, 42 F.3d 1257, 1260 (9th Cir. 1995) (citation  
2 omitted). Lacking an allegation of an abnormality in the legislative process,  
3 plaintiffs’ due process claims on this score must be dismissed.  
4

## 5 VII

### 6 State Claims

7 The final three claims of the FAC allege violations of California’s Unfair  
8 Competition Act (Cal. Bus. & Prof. Code §§ 17200-17209) and the state’s  
9 prohibitions against intentional interference with prospective business advantage  
10 and trade libel. A district court may decline to exercise supplemental jurisdiction if  
11 it has dismissed all claims over which it had original jurisdiction. See 28 U.S.C. §  
12 1367(c)(3); United Mine Workers v. Gibbs, 383 U.S. 715, 725-26 (1966)  
13 (“Certainly, if the federal claims are dismissed before trial, even though not  
14 insubstantial in a jurisdictional sense, the state claims should be dismissed as  
15 well.”). The Court has dismissed all of plaintiffs’ federal claims. Accordingly, it  
16 declines to exercise supplemental jurisdiction over plaintiffs’ state law claims.  
17

## 18 VIII

### 19 Conclusion

20 Because defendants are immune from plaintiffs’ antitrust challenges to the  
21 MSA, the Qualifying Statute, and the Model Act, and because plaintiffs have failed  
22 to state a cognizable claim founded on a constitutional violation, the Court hereby  
23 dismisses all of plaintiffs’ federal claims, with prejudice. See Doe v. United States,  
24 58 F.3d 494, 497 (9th Cir. 1995) (finding dismissal with prejudice proper if “the  
25 pleading could not possibly be cured by the allegation of other facts”); Albrecht v.  
26 Lund, 845 F.2d 193, 195-96 (9th Cir. 1988) (when defect would not be repaired  
27 through amendment, refusal of leave to amend is proper).  
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1 IT IS SO ORDERED.

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3 DATED: May 24, 2000

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Nora M. Manella  
United States District Judge

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